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Table Of Contents

S. No	Title of the article	Authors	Page no.
1.	Addressing the Microplastic Crisis: Environmental Consequences and Pathways to Management	Renu Mavi, Nisha, Nidhi Chaudhary	1
2.	The Role of Optometrists in Preventing Childhood Blindness Worldwide.	Mohd Salim Shaikh, Mohd Anas, Khushi Kansal	9
3.	Influence of Tool Pin Profile on Microstructure and Mechanical Properties in Friction Stir Welding of Alloy Plates: A Comprehensive Review	Guru Sewak Kesharwani, Sanjeev Kumar	15
4.	A New Dimension in Imaging: The Rise of Synthetic MRI	Radhika, Gulshan Kumar, Vishwanath Pratap Singh	20
5.	Digital Campaigns and Innovations in the Marketing of Pharmaceutical Products in the Indian Pharma Market	Pradeep Kumar Jha, Shailendra Kumar Jha	23
6.	Optimising The Leakage Parameters Of 6T SRAM Cells Using The Laser Technique	Vishwas Mishra, Divya Mishra, Ravi Agarwal, Pankaj Kumar Gautam	27
7.	Cognitive Flexibility and Decision-Making Style Among Young Adults.	Himani Chaudhary, Mohini Mittal	32
8.	A study on short term effect of interferential therapy (IFT) on localised pain and disability in patients with cervical brachialgia	Surandar Kumar, Danish Nouman, Blessy Raju, Kapil Rastogi, Tushi Kori	36
9.	Naringin beyond Antioxidants: A Next-Generation Molecule for Human Health and Wellness	Shristhi Teja, Ashwani Kumar, Mohd Asif Siddiqui, Dhanendra Kumar Rai, Sarita Rana, Ritika Yadav	40
10.	Challenges of Preserving Tribal Culture in the Era of Globalization	Preeti Singh	47

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Meerut- UP 250005

journal@subharti.org

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Editorial

Dear Readers

Jai Hind, Season's Greetings & A Very Happy New Year 2026 To All

Please find the April 2026 issue of “**Subharti Journal of Interdisciplinary Research**” an online publication of our prestigious Swami Vivekanand Subharti University. It is with deep sense of indebtedness that I thank the Management, Hon'ble Vice Chancellor, CEO, EO and all the Deans/Heads of Institutes and Research contributors, who have absolutely extended assistance towards the online publication of the journal since the December 2018 issue.

In the present-day scenario with the clouds of uncertainty looming large over the whole world, it is the call of the duty for every one of us to crossover from our respective domains and head towards the concerted, cross-functional, meaningful research. Today is the era of Artificial Intelligence which is paving the path for the synthetic intelligence. The artificial intelligence is here to stay and the future will belong to those who are willing to go hand in hand with it rather than those who will keep postponing it for the future. Our university journal truly reflects the spirit of multidisciplinary, crossover research as it is trying to bridge the gap between various technical and non-technical fields. We as a team need to need to work with the vigour of the youth and the responsibility of the elderly so as to make a mark for ourselves and the University alike.

I would like to personally thank each one of the researchers who have submitted their valuable work to the journal and making this issue see the light of the day. I would like to again reiterate that please try to collaborate with other researchers from other institutes too who are working on your similar areas of interest. As we prepare our future issues, I sincerely request everyone to submit works with multidisciplinary methodologies which will help the journal to have more reach.

I hope that this issue of the journal will be worthy of your attention and we at the journal will keep striving hard for the upliftment of the journal. I once again seek your support and look forward to welcoming your submissions for next issue and your valuable suggestions are eagerly awaited.

Happy Reading

Dr Vijay Wadhwan

Editor-in-Chief

journal@subharti.org

Review Article**Addressing the Microplastic Crisis: Environmental Consequences and Pathways to Management***Renu Mavi¹, Nisha², Nidhi Chaudhary³*

1. Professor, Department of Chemistry,
2. Assistant Professor, Department of Chemistry
3. Professor, Department of Applied Sciences

1,2. Faculty of Science,
Swami Vivekanand Subharti University, Meerut
3. Meerut Institute of Engineering & Technology, Meerut

Abstract:

Microplastics, or plastic particles smaller than five millimeters, are increasingly chronic contaminants in freshwater, marine, and terrestrial environments. These particles, which originate from common sources including industrial pellets and microbeads as well as the breakdown of larger plastics, are transported via soil, streams, and air, which enables their widespread penetration into ecological and human systems. This study examines the environmental effects of microplastic contamination and evaluates technological, behavioral, and policy-based management strategies. Microplastics pose ecological hazards due to their physical characteristics and ability to absorb and spread dangerous substances. The movement of particles and pollutants through food webs made possible by ingestion by plankton, fish, and marine animals affects growth, reproduction, and survival in aquatic ecosystems. In terrestrial systems, microplastics alter soil structure and microbial activity, which could affect biodiversity and agricultural output. Although the full range of effects on human health is still unclear, exposure through food, water, and air raises concerns about oxidative stress, inflammation, and endocrine disruption. Effective management requires interventions at every stage of the plastic lifecycle. Source reduction through improved product design, less single-use plastics, and biodegradable alternatives is essential, in addition to downstream tactics like advanced filtration in wastewater and stormwater systems. Despite the fact that legislative frameworks are changing, fragmented regulations and insufficient monitoring standards impede advancement. This study highlights the need for coordinated innovation, legislation, and societal participation to mitigate the growing hazard of microplastics.

Keywords: Microplastics, Environmental Contamination, Aquatic Ecosystems, Terrestrial Ecosystems, Human Health, Food Webs, Pollution Management, Wastewater Treatment, Plastic Lifecycle, Environmental Policy.

Address for correspondence: Dr. Renu Mavi, Professor, Department of Basic Sciences, Keral Verma Subharti College of Science, Swami Vivekanand Subharti University Subhartipuram, N-58, Delhi-Haridwar Bypass Road, Meerut, U.P.

E-Mail: drrenumavi@gmail.com

Contact: +91-94106-83615

Introduction

Microplastic contamination has become a significant environmental concern due to the global increase in plastic product manufacture, consumption, and disposal. Plastic particles smaller than five millimeters are known as microplastics, and they can be found in nearly every element of the environment, including the deepest ocean trenches, agricultural soils, and atmospheric air currents. Because of their tiny size, persistence, and worldwide spread, microplastics are becoming acknowledged as an emergent pollutant with complex ecological and social implications. The need for efficient ways to manage and lessen microplastic contamination is growing as scientific understanding of their behavior and impacts expands.

The prevalence of microplastics in the environment is mostly due to the durability of plastic polymers, which resist natural degradation processes. Primary microplastics, which are intentionally created at minuscule scales for use in products like cosmetics and industrial abrasives, wind up in rivers due to direct discharge or inadequate wastewater treatment. Secondary microplastics are produced when larger plastic waste is broken up by physical abrasion, UV light, and chemical weathering. These

particles move across interconnected systems: wind disperses them across continents, rivers carry them to the ocean, and runoff brings them into agricultural soils. Microplastics have consequently been discovered in table salt, drinking water, seafood, and even human blood, highlighting the growing significance of the problem for the environment and public health. [1]

Because of their physical existence and ability to act as carriers of dangerous organisms and chemical contaminants, microplastics are a cause for concern. Their high surface-area-to-volume ratio allows heavy metals and persistent organic pollutants to be absorbed when ingested by organisms, potentially increasing hazardous exposure. Microplastics are consumed by many species, such as birds, marine creatures, and zooplankton, which interfere with feeding habits, energy intake, and reproductive success. In terrestrial environments, microplastics can alter soil structure, affect microbial communities that are essential for nutrient cycling, and perhaps affect agricultural output. Although knowledge concerning the consequences on human health is still being developed, the documented presence of microplastics in human tissues raises worries about

long-term ramifications that urge for additional investigation.^[2]

To combat the microplastic plague, an integrated approach involving behavior, technology, policy, and research is required. Current mitigation strategies, which vary from public awareness campaigns and regulatory initiatives to the development of biodegradable materials and filtering systems, reflect this interdisciplinarity. However, there are still problems, including inconsistent detection methods, variable regulatory compliance, and a lack of consistent monitoring protocols. These problems hinder the adoption of effective management techniques and make it challenging to quantify pollution levels correctly. As nations begin discussing worldwide plastics agreements and businesses look into sustainable product creation, coherent, science-based decision-making is more crucial than ever.

This study examines the environmental impacts of microplastic pollution and explores practical remedies. By synthesizing current information and outlining alternatives for intervention throughout the plastic lifespan, the paper seeks to contribute to ongoing conversations about how society may transition from reactive responses to proactive strategies. Through interdisciplinary collaboration and structural change, it could have the potential to lessen the growing load of microplastics and protect ecosystems, biodiversity, and human health from their long-term effects.^[3]

2. Sources and Pathways of Microplastics

Microplastics can enter the environment in a number of ways, including through the breakdown of larger plastic materials and intentionally produced particles. Understanding these sources and the pathways that microplastics take is necessary to develop targeted mitigation strategies. Their widespread dispersion is directly related to environmental transport processes that move particles throughout ecosystems, global plastic consumption, and inefficient waste management.^[4]

2.1 Primary and Secondary Sources

For use in commercial and industrial contexts, small-sized primary microplastics are manufactured. Microbeads from toothpaste, shower gels, and exfoliating face washes were once a major source of environmental discharge. Despite the fact that several countries have placed restrictions on microbeads, pre-production plastic pellets, sometimes referred to as nurdles, industrial abrasives, and pharmaceutical transporters continue to contribute significantly. These materials typically leak into rivers during production, transit, or storage because of their small size, making them challenging to handle.

Secondary microplastics are produced when larger plastic products are exposed to mechanical, chemical, and UV stress. Consumer products like bottles, fishing gear, plastic bags, packaging films, and old textiles disintegrate over time, producing particles with various compositions and shapes. One particularly notable source is synthetic clothing: after passing through wastewater treatment facilities, washing polyester, nylon, and acrylic fabrics releases microfibers that wind up in aquatic habitats. Tire wear particles, which enter drainage systems and flow into

rivers and oceans due to friction between tires and road surfaces, are another important factor. As plastic consumption continues to rise worldwide, secondary microplastics are expected to dominate environmental burdens.^[5]

2.2 Environmental Transport Mechanisms

Microplastics can spread far beyond their original site of release, because of interconnected environmental routes. Rivers and streams serve as the primary conduits, collecting particles from urban runoff, wastewater effluents, and industrial discharges before transferring them toward coastal regions. Once in marine environments, wind patterns, ocean currents, and tidal movements spread microplastics over large geographic areas, concentrating them in gyres like the North Pacific Garbage Patch.

Atmospheric transport is another significant aspect. Microplastic fibers from textiles, rubber dust from tires, and degraded infrastructure particles can become airborne and travel long distances before settling in remote areas like mountain ranges and polar regions. The presence of microplastics in household dust, agricultural soils, and high-altitude snow can be explained by this aerial movement. Additionally, it helps with the global cycling of microplastics. The breakdown of plastic mulch used in agriculture, the use of sewage sludge as fertilizer, and deposition from atmospheric fallout are some of the ways that microplastics get into soils in terrestrial habitats. These techniques show how rural, urban, and natural environments are closely related to the spread of microplastics.^[6]

2.3 Bioaccumulation and Trophic Transfer

Microplastics interact with living organisms through ingestion and physical contact after entering ecological systems, allowing them to move through food webs. In aquatic environments, zooplankton and filter-feeding organisms mistake microplastics for food due to their size, color, and buoyancy. By serving as prey for larger species, these creatures help carry particles to fish, seabirds, and marine mammals. Similar processes occur in terrestrial ecosystems, where soil invertebrates, such as earthworms, may alter the cycling of nutrients by consuming microplastics.^[7]

Bioaccumulation can result from both the particles themselves and the chemical pollutants that microplastics carry. Examples of hydrophobic contaminants that adhere to microplastic surfaces and may desorb once within an organism include pesticides, industrial chemicals, and persistent organic pollutants. This growing hazardous exposure over time along trophic levels may raise concerns about the impact on biodiversity and the safety of food sources consumed by humans. Even though the amount of long-term bioaccumulation is still being studied, current research shows that microplastics have the ability to affect ecosystem dynamics and human health through interrelated trophic pathways.

3. Environmental and Ecological Consequences

3.1 Impacts on Marine and Freshwater Ecosystems

Aquatic environments are seriously threatened by microplastic contamination because microplastic particles interact with organisms through ingestion, entanglement, and habitat alteration. Filter feeders

like mussels, clams, and zooplankton readily absorb microplastics that mimic natural prey items, which reduces feeding efficiency and diverts energy from growth and reproduction. Inflammation, metabolic disruption, and gastrointestinal blockages occur in fish that ingest particles either directly or indirectly through contaminated prey. Seabirds and marine mammals also come into contact with microplastics at the surface and in the water column, which can impede digestion and result in false satiation. Accumulated microplastics in sediments alter benthic habitats by changing porosity and oxygen penetration, which impacts nutrient cycling and the suitability of habitats for sediment-dwelling species. These disruptions may initiate trophic cascades that compromise biodiversity and weaken ecosystem resilience.^[8]

3.2 Soil and Terrestrial System Contamination

Although there has been less research on terrestrial systems, microplastics have been demonstrated to affect soil structure, microbial diversity, and plant growth. Microplastics build up in agricultural soils as a result of tire wear deposition, air fallout, sewage sludge application, and the decomposition of plastic mulch. When microplastics are present, they can change the soil's porosity and ability to hold water, which can impact moisture availability and root penetration. Microplastics have the potential to change the soil microbiota, which can disrupt nutrient cycling processes that are essential to ecosystem health and plant growth. Research on crops like wheat and lettuce suggests that when microplastic concentrations are high, biomass may decline and nutrient absorption may alter. Microplastics are consumed by soil invertebrates, such as earthworms, during the processing of organic matter, which may impair their capacity to digest and procreate. This could lessen the benefits that the soil ecosystem offers and slow down the breakdown process.^[9]

3.3 Effects on Flora and Fauna

Microplastics have both chemical and physical effects on a variety of organisms. Eating fibers and plastic fragments can increase wildlife mortality, clog digestive tracts, and reduce food absorption. Microfibers from tires and synthetic textiles, which are especially common in ecosystems, can entangle microscopic organisms or accumulate externally, affecting mobility and sensory abilities. Microplastics can affect cellular processes and root formation in plants, and they have been connected to oxidative stress, endocrine disruption, and compromised immunity in animals. Evidence that chronic exposure may impact population stability and reproductive success, even though species responses vary, raises concerns about long-term biodiversity loss.^[10]

3.4 Human Health Implications (Indirect Exposure Pathways)

Although definitive health impacts are still being investigated, humans are exposed to microplastics through inhaling airborne fibers and consuming contaminated seafood, salt, drinking water, and agricultural products. Laboratory study indicates that there may be risks including oxidative stress, inflammation, and disruption of endocrine signaling when microplastics or the chemicals they contain interact with biological systems. Toxicological effects

may be made worse by contaminants adsorbed onto microplastic surfaces and additives like bisphenol A and phthalates. The finding of microplastics in human lungs, blood, and placental tissue raises increasing concerns about long-term effects, even if more interdisciplinary research is required to completely comprehend the range of risks.^[11]

4. Analytical and Detection Challenges

The investigation and control of microplastic pollution face significant analytical and detection challenges due to the small size, variety of shapes, different types of polymers, and associated chemical additives of microplastic particles. These factors make identification, quantification, and characterization across numerous environmental matrices more challenging, which hinders accurate monitoring, data comparability, and the development of evidence-based mitigation measures.^[12]

4.1 Sampling Limitations and Methodological Variability

When sampling microplastics, the target environment, particle size range, and collection methods must all be carefully considered. In aquatic systems, nets with mesh widths ranging from 20 μm to several millimeters are typically used for surface water sampling. However, the particle abundance is often underestimated because these nets often let microscopic microplastics and nanoplastics pass through. The heterogeneous particle distribution, varying organic content, and aggregation with minerals in sediment and soil sampling complicate extraction and separation. Stormwater and wastewater samples have different particle loads and compositions, with significant organic content making analysis more difficult. Variations in sample size, depth, and collection frequency between studies can potentially lead to discrepancies in reported concentrations. This methodological variety limits the reliability of the global microplastic inventory and complicates cross-study comparisons.^[13]

4.2 Size, Shape, and Polymer Identification Barriers

Microplastics come in a variety of shapes and sizes, including fibers, chunks, spheres, films, and micrometers or even nanometers. Visual inspection is widely used, although it is prone to misidentification and cannot reliably distinguish microplastics from natural particles, especially at tiny sizes. Sophisticated analytical techniques like Fourier-transform infrared spectroscopy (FTIR) and Raman spectroscopy provide precise polymer identification and chemical characterization, but they are expensive, time-consuming, and require specialized training. Despite offering thorough chemical profiling and quantification, Pyrolysis-gas chromatography–mass spectrometry (Py-GC/MS) is limited by sample throughput, cost, and accessibility. The variety of polymers and the presence of additives, pigments, and biofilms on particle surfaces complicate detection and classification.^[14]

4.3 Data Gaps and Standardization Needs

One major barrier to microplastic research is the lack of globally defined methods for sampling, extraction, and analysis. This gap makes it difficult to accurately estimate the distribution, origins, and ecological

effects of microplastics, resulting in fragmented and sometimes incomparable information. Additionally, nothing is known about the transport, bioavailability, and toxicological effects of smaller microplastics and nanoplastics on living things. Standardized procedures for quality control, reporting, and inter-laboratory validation are critically essential to generate precise and consistent results. Furthermore, because monitoring programs often focus on specific habitats, there are significant gaps in our knowledge of terrestrial and atmospheric microplastics.^[15]

When considered collectively, these analytical and detecting challenges underscore the need for continuous technological development, standardized practices, and interdisciplinary collaboration. Overcoming these obstacles is essential to accurately assessing microplastic pollution, understanding its consequences on the environment and human health, and creating effective policy and management measures.

5. Management and Mitigation Strategies

To combat microplastic contamination, a comprehensive approach including prevention, technology intervention, behavioral adjustment, and regulatory assistance is required. Effective management of the entire plastic lifecycle is required, from manufacture and usage to waste disposal and environmental cleaning. The basic categories of measures that help lessen the detrimental effects of microplastics on the environment, ecology, and human health include source reduction, downstream technological interventions, sustainable product design, and societal involvement.^[16]

5.1 Reduction at Source: Industrial and Consumer-Level Interventions

Preventing microplastics from entering the environment as soon as feasible is the aim of source reduction. Industrial operations include redesigning products to reduce plastic shedding, employing closed-loop production procedures to minimize pellet and fiber loss, and substituting conventional polymers with biodegradable or less fragment-prone alternatives. Consumer-level actions, such as reducing single-use plastics, selecting textiles made of natural fibers, avoiding products that include microbeads, and appropriately disposing of plastic items, complement industrial efforts. Regulations that target microbeads, microfibers, and pre-production pellets in countries including the US, EU members, and Japan have demonstrated the effectiveness of upstream measures. Public education campaigns encourage customers to make more sustainable choices by informing them of the harm that plastic consumption does to the environment.^[17]

5.2 Wastewater and Stormwater Treatment Innovations

Microplastics released into the environment by stormwater, industrial, and residential systems can be captured by advanced treatment technologies. Conventional wastewater treatment plants (WWTPs) use biological treatment, flotation, and sedimentation to remove a large amount of microplastics, although smaller particles often slip past these processes. Emerging methods that can potentially collect finer microplastics, such as fibers smaller than 100

micrometers, include membrane bioreactors, electrocoagulation, dynamic filtering units, and biochar-based filtration. Some stormwater management strategies that can prevent microplastics from entering rivers and coastal waters through urban runoff include retention basins, permeable pavements, and green infrastructure. Investing in these technical solutions is particularly important in urbanized regions where industrial activity and high population density contribute to rising microplastic loads.^[18]

5.3 Biodegradable Materials and Sustainable Product Design

The creation and application of biodegradable or compostable polymers is one potential tactic to reduce environmental persistence and fragmentation into microplastics. Innovations in agricultural films, textiles, packaging, and single-use items aim to replace conventional plastics with environmentally safe materials. Key elements of sustainable product design, which reduces the generation of microplastics and chemical dangers, include modularity, recyclability, and minimal use of hazardous chemicals. Biodegradable polymers must be carefully evaluated because poor decomposition under environmental conditions or industrial composting requirements may still result in microplastic shards or toxic leachates. Lifecycle studies are essential to ensuring that alternative materials truly benefit the environment.^[19]

5.4 Public Awareness and Behavioral Change Measures

Behavioral change is a crucial component of microplastic mitigation since consumer choices directly affect the production, use, and disposal of plastic. People can learn about the origins of microplastics, their impact on the environment, and their health through public awareness campaigns that concentrate on local communities, educational institutions, and online resources. By encouraging actions like participating in cleanup activities, choosing plastic-free alternatives, supporting recycling initiatives, and employing suitable disposal methods, microplastic generation can be reduced. According to research, community-based involvement and legislative backing significantly boost mitigation efforts and promote an environmentally conscious and sustainable consumer culture.^[20]

By integrating source reduction, state-of-the-art technical solutions, sustainable product design, and public involvement, a holistic approach provides the most effective way to reduce microplastic pollution. To achieve quantifiable reductions and ensure that projects are long-term scalable, adaptable, and sustainable, cross-sector collaboration, continuous research, and legal frameworks that promote creativity and accountability are required.

6. Policy and Governance Frameworks

Effective management of microplastic contamination requires robust policy and governance frameworks that integrate scientific knowledge, corporate accountability, and public involvement. Policies provide the legal and regulatory framework needed to lessen microplastic contamination at every stage of the plastic lifecycle, from production and

consumption to waste management and environmental cleanup. Global awareness has increased, but governance is still fragmented, with notable regional and national variations in monitoring capacity, enforcement, and breadth.^[21]

6.1 International and Regional Regulatory Efforts

Numerous regional and international initiatives have been implemented to reduce plastic pollution overall and regulate microplastics. For example, the European Union's European Strategy for Plastics in a Circular Economy forbids microbeads in rinse-off cosmetics and personal hygiene products and promotes a circular economy for plastics. Member states are required to implement Extended Producer Responsibility (EPR) schemes, which hold producers accountable for the collection, recycling, and disposal of plastic goods. Negotiations for a United Nations convention on plastic pollution are now underway worldwide in order to establish legally binding commitments for reducing plastic manufacturing, improving waste management infrastructure, and standardizing monitoring systems. Additionally, the Basel Convention's amendments, which forbid illegal dumping in developing nations and promote moral recycling practices, now regulate the transboundary movement of plastic waste. Regional initiatives in Asia and Africa have already begun implementing microplastic monitoring programs in rivers and coastal waterways to focus efforts. Despite these efforts, disparities in coverage and enforcement still exist, particularly in low- and middle-income countries with little regulatory capacity.^[22]

6.2 Producer Responsibility and Circular Economy Approaches

Extended producer responsibility (EPR) and circular economy strategies are becoming recognized as essential tools for lowering microplastic pollution. EPR legislation mandates that manufacturers take responsibility for the environmental impacts of their products, including the manufacture, use, and disposal of microplastics. For instance, several textile sectors now employ microfiber capture technologies in clothing manufacture to prevent fibers from entering wastewater systems. Packaging manufacturers are advised to develop recyclable, compostable, or reusable solutions to reduce the development of secondary microplastics. Circular economy strategies go one step further by promoting closed-loop solutions, which reduce the input of new plastics into the environment by reusing, recycling, or recovering plastic items rather than discarding them. These initiatives promote industry innovation, reduce waste, and strike a balance between corporate goals and environmental sustainability.^[23]

6.3 Barriers to Policy Implementation

Despite progress, some challenges limit the effectiveness of policy measures. Enforcement is still inconsistent between jurisdictions, and monitoring protocols are sometimes insufficient to fully monitor microplastic pollution. Developing countries frequently face challenges with infrastructure, funding, and technical expertise, which limits their ability to pass legislation. Opposition from industry stakeholders, who are concerned about the costs, technological viability, and financial impacts of

stricter rules, is another significant obstacle. The widespread nature of microplastics, which are present in rivers, oceans, soils, and the atmosphere, further complicates responsibility attribution and compliance verification. Therefore, policymakers must create flexible, adaptive strategies that integrate scientific research, stakeholder interaction, and monitoring technology in order to overcome these challenges and ensure that policies are effective on a global scale.^[24]

7. Case Studies in Microplastic Management

Real-world case studies provide valuable insights into the effectiveness of microplastic reduction strategies. Coastal, urban, and industrial interventions demonstrate how technology, regulation, public participation, and research integration work together to reduce ecological and environmental concerns. Each tactic is illustrated in detail in the following subsections.

7.1 Successful Mitigation Strategies in Coastal Nations

Coastal countries are often in the forefront of microplastic management because to their high population densities, industrial activity, and proximity to sea transportation routes. For instance, Norway has invested heavily in state-of-the-art wastewater treatment plants that integrate sedimentation, coagulation, and membrane filtration. Studies show that these systems have the potential to remove over 90% of microplastic particles, significantly reducing their discharge into fjords and coastal waters. Continuous environmental monitoring in these regions has demonstrated measurable decreases in concentrations of microplastics and chemical pollutants that adhere to plastic particles, underscoring the benefits of combining technology with research-based management.^[25]

In Japan, pre-production plastic pellet handling and shipping are governed by stringent regulations. Microplastics are kept out of streams and sensitive coastal environments thanks to routine inspections, personnel training, and required spill containment methods that have decreased accidental industrial releases. Meanwhile, Sweden and Denmark deploy citizen science monitoring, school-based environmental education, and national beach cleanup projects as public engagement initiatives to support technical and regulatory efforts. These initiatives increase consumer awareness of environmental issues, encourage responsible consumer behavior, and directly lower microplastic burdens in marine and coastal environments. These illustrations demonstrate the necessity of integrating technology, policy, and public involvement in order to effectively control microplastics in coastal environments.

7.2 Urban Wastewater Management

The primary sources of microplastic contamination in metropolitan settings are dense populations, industrial effluents, and stormwater runoff. Urban wastewater treatment is being modeled after the Rhine River basin in Germany. Examples of advanced filtering technologies used in municipal plants that may gather microfibers and microscopic plastic particles less than 100 micrometers are membrane bioreactors, electrocoagulation units, and

fine mesh filters. These devices have prevented large volumes of microplastics from entering rivers and eventually the North Sea by attaining clearance rates of over 90%.^[26]

Similarly, innovative stormwater management programs have been tested in Seoul, South Korea. Retention ponds, sedimentation basins, and green infrastructure are used to capture microplastics from urban runoff before they reach rivers and coastal waters. These strategies are complemented with strict industrial discharge regulations and public awareness campaigns that emphasize proper disposal and reduced use of plastic. The convergence of technology, policy, and community involvement has resulted in a significant drop in microplastic concentrations in urban waterways, underscoring the importance of multiple methods in densely populated places.

7.3 Industrial Best Practices

The manufacturing, textile, and packaging industries are the main sources of microplastic pollution. Microfiber capture systems have been implemented by textile manufacturers in Europe and Japan during the washing and production processes to prevent considerable leakage into wastewater. Packaging companies are rapidly using circular economy concepts, such as reusable or biodegradable materials, product redesign, and improved recycling systems, to lower the creation of primary and secondary microplastics.

Furthermore, the tire and road construction industries have begun investigating methods to reduce the release of microplastics from tire wear and asphalt breakdown. These industrial methods assist regulatory frameworks and company sustainability goals in addition to mitigating environmental damage. Collaboration between industry, governments, and researchers ensures regulatory compliance and promotes innovative solutions. When applied across sectors, these measures have the potential to significantly reduce industry contributions to the world's microplastic pollution.^[27]

7.4 Integration with Research and Monitoring Programs

Effective management of microplastics requires systematic research and monitoring in order to guide treatments and assess their effectiveness. Annual water, sediment, and biota sampling informs adaptive management plans in Norway and Germany, allowing policymakers to adjust regulations and treatment technology based on current data. Sweden has incorporated citizen science programs to enhance data coverage, increase public participation, increase environmental awareness, and monitor projects.

By identifying pollution hotspots, seasonal trends, and novel sources of microplastics, research facilitates targeted actions and resource allocation. To ensure that mitigation strategies remain successful, adaptable, and grounded in evidence over time, monitoring is combined with technical and regulatory measures. This comprehensive approach demonstrates that combining research, governance, technology, and public involvement is essential for

the long-term reduction of microplastic contamination.^[28]

8. Research Gaps and Future Directions

Even though we now have a much better understanding of microplastic contamination, there are still considerable gaps in science, technology, and policy implementation. These gaps must be closed in order to improve mitigation efforts, direct effective governance, and reduce threats to the environment and human health. The following three topics emphasize the most pressing research needs and future directions.^[29]

8.1 Sources, Transport, and Environmental Fate of Microplastics

Examples of well-documented main sources of microplastics include microbeads, industrial pellets, and synthetic fibers; secondary sources, which result from the fragmentation of larger plastics, are still poorly quantified. Additionally, diffuse sources such as tire wear particles, road runoff, air deposition, and agricultural plastics are difficult to track due to their dispersed nature and variability. Current models of the movement of microplastics via rivers, lakes, oceans, soils, and the atmosphere lack the resolution necessary to predict seasonal fluctuations or concentration hotspots. Understanding how microplastics behave in different environments, such as sedimentation in rivers, biofouling in coastal zones, and deposition in agricultural soils, is essential for forecasting ecological risks. Future study should combine field observations, lab investigations, and computational modeling to map the full lifespan of microplastics, assess flows between ecosystems, and identify critical intervention points for prevention and cleanup.^[30]

8.2 Ecological and Human Health Impacts

Little is known about the long-term ecological implications, despite the fact that many aquatic and terrestrial animals have been demonstrated to consume and collect microplastics. Chronic exposure may affect growth, reproduction, behavior, and survival, although comprehensive studies at the population and community levels are still lacking. Interactions with contaminants, chemical additives, and microbial biofilms complicate the assessment of ecological risk. Nanoplastics, which are smaller than one millimeter, present additional challenges because of potential cellular penetration, bioaccumulation, and toxicity, even though research is still in its early stages. Human exposure pathways through food, drink, air, and even consumer items have been documented, but little is known about the health effects. Potential risks include oxidative stress, endocrine disruption, inflammation, and disruption of nutrient absorption. Future research must focus on multi-species studies, trophic transfer, chronic exposure, and mechanistic pathways in addition to epidemiological studies and standardized detection methods for assessing microplastics in human tissues. These studies are crucial for directing regulatory measures and understanding the consequences for the environment and human health.^[31]

8.3 Technological, Analytical, and Policy Advancements

For the identification and characterization of microplastics, analytical methods such as Raman spectroscopy, Fourier-transform infrared spectroscopy (FTIR), and pyrolysis-gas chromatography–mass spectrometry (Py-GC/MS) are currently laborious, resource-intensive, and have limited particle size resolution. It is still exceedingly challenging to reliably detect tiny microplastics and nanoplastics. Further technological advancements are needed to provide high-throughput, standardized, and cost-effective analysis across several environmental matrices. The development of automated imaging, real-time detection systems, and portable monitoring devices would improve data accuracy, expand spatial coverage, and support policy enforcement. From a governance perspective, research should focus on evaluating the effectiveness of regulatory frameworks, such as microbead bans, Extended Producer Responsibility (EPR) initiatives, and circular economy initiatives. Research should assess public engagement and awareness-raising strategies in addition to the behavioral, social, and economic dimensions of compliance. Combining scientific research with technological development and policy innovation will offer the foundation for evidence-based, scalable, and flexible microplastic management solutions.^[32]

9. Conclusion

Microplastic pollution has become a major environmental and public health issue that impacts ecosystems, wildlife, and people in terrestrial, riverine, and marine settings. The complexity of microplastics, including their various sizes, shapes, polymer types, and associated chemical contaminants, makes detection, monitoring, and mitigation efforts more challenging. This study has highlighted the various dangers associated with microplastics, the challenges associated with regulatory and analytical frameworks, and potential strategies for mitigating and reducing their impacts. Effective mitigation requires an integrated approach that includes scientific research, public participation, regulatory oversight, and technology innovation, as demonstrated by evidence from industrial, urban, and coastal case studies. Coastal nations like Norway, Japan, Sweden, and Denmark show the importance of advanced wastewater treatment, strict industrial regulations, and public participation in reducing microplastic loads. Urban wastewater solutions in Germany and South Korea show the significance of stormwater management, policy integration, and infrastructure improvements in densely populated areas. Industrial best practices and circular economy initiatives show how sustainable product design, microfibre collection, and material innovation can lower environmental release. Furthermore, integrating research and monitoring programs ensures that interventions remain evidence-based, context-specific, and flexible.

Despite progress, many issues remain regarding the sources, modes of transportation, environmental impacts, and consequences for human health of microplastics. Inadequate measurement of nanoplastics, secondary fragmentation, and diffuse sources such as air deposition and tire wear limit

predictive models and risk assessments. Similarly, comprehensive research is required to identify human exposure pathways and long-term health effects. Even if analytical techniques are improving, they still need to advance in order to identify microplastics in a high-throughput, standardized, and cost-effective way across environmental matrices. Policy and governance frameworks must also adapt to address these problems, incorporating evidence-based legislation, monitoring standards, and stakeholder participation to ensure effectiveness and compliance.

In general, reducing the threat posed by microplastics requires an all-encompassing and collaborative approach. Integrating technological, regulatory, social, and research-based initiatives is essential to addressing both present and future sources of pollution. By promoting international cooperation, advancing scientific understanding, endorsing sustainable corporate practices, and engaging the public, it is possible to reduce the risks that microplastics pose to the environment and human health. In a world where chronic plastic pollution is becoming a greater issue, maintaining human health, creating resilient ecosystems, and achieving long-term sustainability will require constant innovation, monitoring, and policy adaptation.

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Review Article**The Role of Optometrists in Preventing Childhood Blindness Worldwide***Mohd Salim Shaikh¹, Mohd Anas¹, Khushi Kansal²*

1. Bachelor of Optometry
2. Assistant Professor
Subharti College of Allied and Healthcare, Swami Vivekanand
Subharti University, Meerut, Uttar Pradesh, India

Abstract

Childhood blindness and vision problems remain a serious global challenge, affecting not only a child's education and social life but also their long-term opportunities. Fortunately, many causes of visual loss, such as uncorrected refractive errors, amblyopia, childhood cataracts, and corneal diseases, are preventable or treatable when detected early. Optometrists play a crucial role in this process, from screening and early detection to providing corrective care, making referrals, and raising awareness within communities. This review brings together current evidence on how optometrists contribute to preventing childhood blindness and examines global programs that have successfully integrated optometry into child eye care. Based on a structured review of published studies, World Health Organization reports, and international initiatives, the findings highlight that optometrist-led efforts—especially school-based screenings, community eye care programs, and myopia control strategies—can significantly improve early detection and access to care. At the same time, challenges such as workforce shortages, uneven training, policy gaps, and disparities in service delivery remain. Strengthening health systems, supporting policies, and building capacity are essential to fully harness the role of optometrists in preventing avoidable childhood blindness.

Keywords: Childhood blindness; Preventable visual impairment; Optometry; Primary eye care; School vision screening; Public health eye care; Vision 2030

Address for correspondence: Khushi Kansal, Assistant Professor, Department of Optometry, Subharti College of Allied and Healthcare, Swami Vivekanand Subharti University Subhartipuram, N-58, Delhi-Haridwar Bypass Road, Meerut, U.P.

E-Mail: khushikansal02@gmail.com

Contact: +91-91491-75218

Introduction

Vision is a cornerstone of a child's development, influencing almost every aspect of their early life. It is through sight that children explore their surroundings, learn to recognize shapes and colors, navigate spaces, develop hand-eye coordination, and acquire language and cognitive skills. Vision also shapes social interactions, allowing children to engage with peers, interpret nonverbal cues, and build the confidence and independence that form the foundation of essential life skills [1]. When vision is compromised, even subtly, it can hinder learning, reduce participation in recreational and academic activities, and negatively impact social and emotional development.

Despite the critical role of vision in childhood growth, millions of children worldwide experience visual impairment or blindness not because these conditions are unavoidable, but because opportunities for early detection and timely intervention are often missed [2]. Conditions such as uncorrected refractive errors, amblyopia, congenital cataracts, and corneal diseases are among the leading causes of childhood visual loss. Fortunately, these conditions are largely preventable or treatable when identified early. Early refractive correction, cataract surgery, amblyopia therapy, and prompt management of corneal diseases can dramatically improve visual outcomes and, by extension, quality of life [3].

Optometrists, with their specialized training in visual assessment, refractive correction, ocular health evaluation, and patient education, are uniquely positioned to serve as the first line of defense against

preventable childhood visual loss. Over the past two decades, their role has expanded well beyond the confines of private clinics and hospitals [4]. Today, optometrists are actively involved in school-based vision screenings, community outreach programs, public health initiatives, and integrated health systems, effectively bridging the gap between children with vision problems and the broader eye care infrastructure. They not only detect and manage vision problems but also educate families, caregivers, and communities about the importance of early intervention [5].

This review aims to provide a comprehensive overview of the ways in which optometrists are contributing to the global fight against childhood blindness. By examining evidence from research studies, World Health Organization reports, program evaluations, and real-world community experiences, this review highlights the successes achieved so far and identifies ongoing challenges. The goal is to showcase the pivotal role of optometry in reducing preventable visual impairment in children and to inform strategies for strengthening eye care systems worldwide.

Why Childhood Blindness Matters

Losing vision as a child is fundamentally different from losing it later in life. Childhood is a period of rapid brain development, during which sensory experiences shape neural pathways, motor skills, and cognitive abilities. Vision, in particular, plays a central role in how children learn to navigate the world, acquire language, develop hand-eye coordination, and engage socially [6]. When vision is impaired during this critical period, it can disrupt

normal development in multiple domains, often with long-term consequences.

The impact of childhood visual impairment extends far beyond the inability to see clearly. Children with untreated vision problems frequently experience academic challenges, struggling to read, write, or participate fully in classroom activities. These difficulties can erode confidence, leading to low self-esteem, social withdrawal, and behavioral challenges [7]. Over time, these early setbacks can translate into reduced employability and economic independence in adulthood, perpetuating cycles of disadvantage and limiting opportunities for personal growth. Even minor visual deficits, if left uncorrected, can compound over the years, highlighting the importance of early detection and intervention.

Recognizing this profound societal and personal burden, global health organizations have prioritized the prevention of childhood blindness. The World Health Organization (WHO) and initiatives such as VISION 2020: The Right to Sight have emphasized that protecting children's vision is not only a medical imperative but also a crucial element of social development and equity [8]. These programs highlight the need for structured screening, early treatment, and integration of eye care into broader child health initiatives.

Among the many causes of childhood visual impairment, uncorrected refractive errors are particularly striking because they are both common and easily treatable. Conditions such as myopia, hyperopia, and astigmatism can usually be corrected with a simple pair of glasses, yet millions of children remain undiagnosed or untreated, particularly in low-resource settings [9]. Without timely intervention, these preventable visual deficits can have cascading effects on learning, social interaction, and overall quality of life. Addressing refractive errors early can therefore transform a child's trajectory, enabling them to fully engage with their education, peers, and the world around them [10].

Ultimately, the consequences of childhood blindness are not confined to the individual, they ripple across families, communities, and societies. Ensuring children have access to eye care and timely treatment is a critical investment in human potential, social development, and economic productivity, making the role of primary eye care professionals, particularly optometrists, indispensable in safeguarding vision from an early age.

Optometrists: From Clinics to Communities

Traditionally, optometrists were perceived primarily as clinic-based professionals, providing eye examinations, prescribing spectacles, and managing routine eye care. While these roles remain essential, the modern optometrist's impact extends far beyond the confines of a clinic, reaching schools, communities, and public health systems. This shift reflects both the evolving landscape of pediatric eye health and the recognition that preventing childhood blindness requires proactive, population-level interventions rather than reactive, individual care alone.

School-Based Vision Programs

One of the most effective ways optometrists have expanded their reach is through school-based vision

screening programs. Children often do not realize that their vision is impaired; they may adapt to blurred vision without complaint, making it difficult for parents or teachers to notice problems. Optometrists play a critical role in identifying these hidden issues through systematic screening. By conducting visual acuity tests, ocular health assessments, and binocular vision checks directly within schools, optometrists can detect refractive errors, strabismus, amblyopia, and other conditions at an early stage. Programs led or supervised by optometrists consistently show higher detection rates and better referral outcomes compared to teacher-only or volunteer-led screenings [11].

Community Outreach and Mobile Eye Clinics

Beyond schools, optometrists increasingly engage in community-based outreach, especially in underserved or rural areas. Mobile eye clinics and outreach camps allow optometrists to reach children who may not have access to conventional eye care facilities. These initiatives often include vision screening, basic ocular health assessments, provision of spectacles, and referrals for more complex conditions. Community outreach not only identifies at-risk children but also raises awareness among parents and caregivers about the importance of timely eye care, breaking down barriers such as misinformation, stigma, and logistical challenges [12].

Integration into Public Health Initiatives

Optometrists are also becoming key players in national and regional public health programs. By partnering with ministries of health and international organizations, optometrists help design and implement pediatric eye care interventions that are scalable and sustainable. For example, in countries like Kenya, Thailand, and India, optometrists are embedded in school health programs, primary health centers, and child wellness campaigns. Their involvement ensures that screening is accurate, referrals are timely, and follow-up care is monitored, strengthening the overall effectiveness of public health initiatives [4].

Embracing Technology and Innovative Models

In recent years, optometrists have also adopted technology-driven approaches to extend their community reach. Tele-optometry, smartphone-based vision screening apps, and AI-assisted screening tools allow optometrists to evaluate children remotely, provide guidance to local health workers, and ensure that children in remote or resource-limited areas receive timely care. Such innovations have the potential to bridge gaps in access, reduce delays in diagnosis, and ensure that children receive appropriate interventions even where clinics are not readily available [13].

Education and Advocacy

Finally, community-facing optometrists serve as educators and advocates, empowering parents, teachers, and community leaders with knowledge about eye health. By conducting awareness campaigns, workshops, and informational sessions, optometrists help families recognize early warning signs of visual problems and understand the importance of regular eye exams, corrective measures, and adherence to treatment. This educational role amplifies their impact, creating an

environment where children's visual needs are prioritized and proactively addressed.

In summary, the role of optometrists has transformed from a clinic-centered service to a comprehensive community-centered approach. By integrating school screenings, community outreach, public health programs, technology-assisted solutions, and education, optometrists have expanded their reach and significantly increased the likelihood that children with preventable visual impairments are identified and treated early. This evolution underscores the critical role of optometry not just in treating vision problems, but in preventing childhood blindness on a population level.

Myopia Control and Contemporary Challenges

In recent years, myopia has emerged as one of the most pressing eye health challenges among children worldwide. Once considered a simple refractive inconvenience, myopia is now recognized as a major risk factor for serious ocular complications later in life, including retinal detachment, glaucoma, and myopic maculopathy [14]. The prevalence of myopia is rising rapidly, particularly in urbanized regions of East and Southeast Asia, where up to 80–90% of school-aged children are affected by late adolescence, though increasing rates are also being reported in Europe, North America, and India [15]. Factors such as prolonged near work, excessive screen time, reduced outdoor activity, and genetic predisposition have contributed to this growing epidemic. In this context, optometrists are playing a pivotal role not only in correcting vision but also in preventing or slowing myopia progression. Their interventions include lifestyle counseling to increase outdoor activity and regulate near work, the use of specialized optical solutions such as multifocal contact lenses or orthokeratology lenses, and pharmacological approaches like low-dose atropine eye drops under professional supervision. Clinical trials and longitudinal studies have shown that these strategies, when implemented and monitored by trained optometrists, can significantly reduce the rate of myopia progression and the risk of developing high myopia, which carries greater long-term complications [16].

Despite these advances, several challenges persist. Awareness gaps among parents, caregivers, and even children often delay care, as early visual problems may go unnoticed or be considered normal. Access and cost barriers further limit the reach of advanced myopia control interventions, particularly in low- and middle-income regions [17]. Moreover, successful myopia management requires consistent follow-up and adherence to prescribed interventions, which can be logistically challenging, especially in school-based or community outreach programs. Variability in optometric training and experience with pediatric myopia management also contributes to inconsistencies in service quality and effectiveness. To overcome these obstacles, optometrists are increasingly integrating myopia control into broader community and public health initiatives. School-based screening programs now include risk assessment and educational counseling, community workshops raise awareness among

parents, and tele-optometry platforms support monitoring and follow-up in remote areas. By combining clinical expertise, public health strategies, and educational outreach, optometrists can mitigate the impact of the myopia epidemic, reduce the risk of vision-threatening complications in the future, and promote lifelong eye health [18]. Addressing this contemporary challenge requires collaboration among optometrists, educators, policymakers, and families to ensure interventions are accessible, evidence-based, and sustainable.

Evidence of Impact: What the Studies Show

Over the past decades, research and program evaluations have consistently highlighted the positive contributions of optometrists to preventing childhood blindness. Their involvement from community screenings to school-based programs has translated into tangible improvements in detection, treatment, and overall visual outcomes for children worldwide.

Improved Detection and Early Diagnosis

One of the clearest impacts of optometrist-led interventions is the early detection of visual problems. School screening programs where optometrists lead or supervise the process show significantly higher identification rates of uncorrected refractive errors, strabismus, and amblyopia compared to programs managed by non-specialized personnel [19]. For example, a large-scale study in India demonstrated that school-based screenings conducted by trained optometrists identified over 80% of children with previously undiagnosed refractive errors, enabling timely corrective measures. Similar outcomes have been observed in African and Southeast Asian contexts, where optometry involvement substantially increased case detection compared to standard teacher-led screenings [20].

Enhanced Access to Corrective Services

Detection alone is not enough; access to treatment is critical. Programs involving optometrists have consistently shown higher uptake of spectacles and adherence to follow-up. In several low- and middle-income countries, children who were screened and prescribed glasses by optometrists had much higher rates of spectacle use than those referred without direct optometry involvement. This highlights the importance of integrating optometry into both the screening and treatment phases of childhood eye care [21].

Educational and Developmental Benefits

Visual correction has ripple effects beyond eye health. Multiple studies link improved vision to better academic performance, attention, and participation in school. For instance, research in rural India found that children who received corrective spectacles showed measurable improvements in reading ability and classroom engagement within a few months of intervention. These findings underscore the broader societal impact of optometrists' work, demonstrating that timely eye care can influence cognitive development and educational outcomes [22].

Strengthened Public Health Systems

Optometrists also contribute to the strengthening of public health infrastructure. By providing leadership, training, and supervision in community eye health

programs, they ensure that screening efforts are standardized, referrals are appropriate, and follow-up care is monitored [23].

Addressing Emerging Challenges, such as Myopia

Beyond traditional refractive errors, optometrists are increasingly taking on preventive roles in emerging pediatric eye health challenges, such as the global rise in myopia. Studies show that optometry-led interventions, including lifestyle counseling, prescription of orthokeratology lenses, and low-dose atropine therapy, can slow the progression of myopia, reducing long-term risks of high myopia complications [24]. This preventive approach demonstrates that optometrists are not just responding to visual problems but actively working to mitigate future vision loss.

Taken together, the evidence clearly demonstrates that optometrists make a measurable difference in preventing childhood visual impairment. From detection and treatment to public health advocacy and preventive strategies, their involvement results in higher detection rates, improved access to care, enhanced educational outcomes, and stronger health systems. While challenges such as workforce limitations and policy gaps persist, these results underscore the potential of optometrists to substantially reduce preventable childhood blindness when their role is fully integrated into health systems.

Barriers and Challenges

Despite the clear evidence supporting the role of optometrists in preventing childhood blindness, several significant barriers continue to limit the reach and effectiveness of these interventions. These challenges are multifaceted, spanning workforce limitations, policy and funding gaps, training inconsistencies, and social or cultural factors.

Workforce Shortages:

One of the most pressing challenges is the insufficient number of trained optometrists, particularly in rural or low-resource regions. In many countries, access to qualified eye care professionals is concentrated in urban centers, leaving children in remote areas underserved. This shortage not only limits routine vision screening but also delays early detection of serious conditions such as amblyopia or congenital cataracts, which are time-sensitive in terms of treatment outcomes. Even when optometrists are available, their workload can be overwhelming, reducing the time and resources they can dedicate to pediatric care [25].

Policy and Funding Gaps:

Eye care for children is frequently absent from mainstream child health policies, which often prioritize vaccination, nutrition, and infectious disease control. As a result, systematic vision screening programs and pediatric eye care initiatives are inconsistently implemented or entirely absent in some regions. Funding for school-based or community vision programs is often limited or reliant on short-term grants from non-governmental organizations. Without policy support and sustainable funding mechanisms, these initiatives struggle to scale or maintain long-term impact [26].

Variation in Training and Competency:

The quality and scope of optometry education vary widely across countries and even within regions of the same country. Pediatric eye care, in particular, may not receive sufficient emphasis during training, leading to inconsistencies in the identification and management of childhood visual disorders. In some cases, optometrists may not feel fully confident managing complex pediatric conditions, which can impact service quality and outcomes. Standardizing curricula and including competency-based pediatric training are critical steps to ensure consistent, high-quality care [27].

Awareness and Cultural Factors:

Even when services are available, uptake can be hindered by lack of awareness, misconceptions, or cultural beliefs. Many parents may not recognize early signs of visual problems in children or may attribute difficulties in learning or behavior to other causes. In certain communities, stigma associated with wearing spectacles, fear of eye examinations, or reliance on traditional remedies can delay care-seeking. Raising awareness and culturally sensitive education campaigns are essential to engage families, encourage timely consultations, and improve adherence to treatment [28].

These challenges require a coordinated approach. Governments must integrate eye care into national child health strategies, allocating sustainable resources for screening, training, and service delivery. Professional associations and educational institutions should collaborate to standardize training programs, enhance pediatric competency, and promote continuing professional development. International organizations and NGOs can provide technical support, funding, and innovative models such as tele-optometry to reach underserved populations. Finally, community engagement and health education campaigns are essential to empower parents and caregivers to recognize, seek, and adhere to eye care interventions.

By addressing these multifaceted barriers, the full potential of optometrists in preventing childhood blindness can be realized, ensuring that more children benefit from early detection, timely intervention, and lifelong visual health.

Conclusion

Over the past decades, the role of optometrists has evolved dramatically, moving far beyond the walls of private clinics or hospital-based practices. Today, optometrists are active partners in schools, community health campaigns, public health programs, and national policy initiatives, playing a critical role in preventive eye care strategies that collectively aim to reduce childhood visual impairment. Their involvement in school-based vision screenings ensures that children with uncorrected refractive errors, amblyopia, and other treatable conditions are identified early, often before the problems interfere with learning or social development. Similarly, participation in community outreach programs extends essential eye care services to underserved populations, particularly in rural and low-resource settings, helping bridge the gap between children in need and accessible treatment. Emerging strategies such as myopia control interventions and health education

campaigns further highlight the preventive potential of optometrists, demonstrating that early, well-targeted interventions can alter the trajectory of a child's visual development and long-term ocular health.

Despite these advances, significant challenges remain. To fully harness the impact of optometrists on childhood blindness, it is essential to strengthen training programs, ensuring that practitioners possess specialized skills in pediatric eye care and are equipped to deliver high-quality services across diverse settings. Additionally, expanding the workforce and improving the equitable distribution of optometrists are critical steps in reaching populations currently underserved by eye care systems. Policy-level integration is equally important: incorporating vision care into broader child health initiatives can promote routine screenings, timely referrals, and seamless collaboration between optometrists, pediatricians, and ophthalmologists. Addressing systemic barriers including socio-economic disparities, geographic inequities, and gaps in public awareness will ensure that every child, regardless of background, has access to timely and effective eye care.

In conclusion, optometrists are no longer merely providers of corrective lenses; they are frontline defenders of childhood vision, capable of preventing avoidable blindness, enhancing educational outcomes, and improving quality of life. By continuing to expand their roles, strengthen systems, and advocate for equitable access, we can ensure that children everywhere have the opportunity to see clearly, learn effectively, and thrive fully, transforming both individual lives and the broader fabric of society.

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Review Article**Influence of Tool Pin Profile on Microstructure and Mechanical Properties in Friction Stir Welding of Alloy Plates: A Comprehensive Review****Guru Sewak Kesharwani¹, Sanjeev Kumar²**

1. Research scholar,
2. Associate Professor,
Dept of Mechanical Engineering
Swami Vivekanand Subharti University, Meerut, U P, India.

Abstract.

The green welding technique known as friction stir welding (FSW) is widely used in a variety of industries, including aerospace, automotive, shipbuilding, railroad, electronics, energy, and defense, to combine comparable and different materials, including metals and non-metals. By keeping the material solid and operating at low heat inputs, this technique avoids thermal distortions, lowers residual stresses, and creates joints free of defects. Joint strength is largely determined by important process variables, including work-piece material, plunge depth, tool geometry, tool tilt angle, traverse speed, and tool rotating speed. The impact of various tool pin profiles on the mechanical characteristics and microstructure of friction stir welded alloy plates is studied in this review. The results show that differences in pin profiles have a major effect on material flow, heat generation, and joint quality in general. It has been demonstrated that optimized tool pin profiles increase weld strength and uniformity while lowering flaws. This study offers substantial advantages for a range of industrial applications by delivering insightful information on how to choose the best tool designs to improve welding performance.

Keywords: Friction stir welding, tool pin profile, joint strength, microstructure, mechanical properties**Address for Correspondence:** Er. Guru Sewak Kesharwani, Assistant Professor, Dept of Mechanical Engineering, Swami Vivekanand Subharti University, Meerut**Email:** guruk0042@gmail.com**Contact:** +91-90273-58394**1. Introduction**

Friction Stir Welding (FSW) has emerged as an innovative and sustainable solid-state joining technology with widespread applications across industries such as aerospace, automotive, shipbuilding, railway, electronics, energy, and defense. Developed and patented in 1991 by The Welding Institute (TWI), Cambridge, England, this method employs a rotating non-consumable tool to join materials without requiring filler materials or generating harmful emissions. The process operates at relatively low heat inputs, maintaining the workpieces in the solid state, thus minimizing thermal distortions, reducing residual stresses, and achieving high-quality welds with enhanced mechanical properties. FSW is characterized by distinct stages, including plunging, dwelling, welding, and retracting. During these stages, the tool interacts with the workpiece to generate frictional heat, plasticizing the material, and facilitating its flow and mixing. The interface of the welded joint experiences varying heat zones, including the nugget zone (NZ), thermo-mechanically affected zone (TMAZ), and heat-affected zone (HAZ), resulting in a refined grain structure that contributes to superior weld integrity. The design of the tool, particularly the pin profile, is pivotal in influencing the heat generation, material flow, and overall welding performance. Different tool pin profiles, such as cylindrical, threaded, tapered, triangular, square, pentagonal, hexagonal, and hybrid designs, offer varying advantages. For instance, cylindrical pins provide homogeneous material flow and are simple to manufacture, while

threaded pins enhance material stirring and bonding. Advanced profiles, such as triangular or hexagonal designs, improve heat distribution and material consolidation, ensuring defect-free welds with superior mechanical properties. Hybrid pin profiles, combining features of different shapes, further optimize joint quality and strength for critical applications.

This study investigates the influence of various tool pin profiles on the microstructure and mechanical properties of FSW joints. By exploring the effects of these designs on material flow, heat generation, and defect reduction, this research aims to provide valuable insights for optimizing tool design. The findings have significant implications for improving weld performance, particularly in joining lightweight alloys like aluminum and magnesium, which are vital for modern engineering applications. This work contributes to advancing FSW technology, enabling industries to achieve higher efficiency and reliability in their joining processes.

2. Literature Review

Numerous researchers have extensively studied the influence of tool pin profiles on the microstructure and mechanical properties of welded plates, particularly for similar and dissimilar metals, as well as aluminum alloy composites. These investigations highlight the critical role of tool pin geometry in optimizing weld quality and performance. The effects of various tool pin profiles, as explored by different researchers, are summarized in the table below:

Material / Parameter	Tool Pin Profile Types	Outcome	References
Material: AA7075-T6 plates has a grain size of 32.736 μm .	Tool: square and hexagon grain size of both square (4.43 μm) and hexagon (5.79 μm) pin profiles	Exhibiting better elastic modulus, elongation, and strength using square tool pin.	[1]
Material: AA 6082-T6 with a 2 mm thickness, rainforced sample, made with fine ceramic Al_2O_3 nanoparticles	Tool: Hexagonal (tungsten carbide material)	well-distributed alumina nanoparticles in the stir zone, leading to grain refinement at 3 rd pass.	[2]
Material: Two 2mm-Thicked Al 6061 Sheets Process parameter: rotating speeds of 80mm/min and 1600 RPM	Tool: square-shaped pin	The weld exhibited the highest fracture toughness measured using DIC, with regression equations via response surface methodology linking input and output variables.	[3]
Material:AISI 304 stainless steel plate Process parameter: TRS 1050 rpm, welding speed: 24 mm/min	Tool: nine cylindrical different tool pin diameters used in this investigation	At a 2.8 mm tool pin diameter, the maximum tensile strength reached 504 MPa, with a welding efficiency of 99%.	[3]
Material:6061 aluminum sheet 1000 rpm and advancing speeds of 14, 20, and 28 mm/min	Tool: Square, hexagonal, and triangular cross sections, as well as prisms and frustum, were created.	The specimens that were fabricated using frustum pins and square cross-section had the best mechanical characteristics.	[4]
Material:Al 6082	Tool: square pin & hexagonal pin	The square pin design enabled a consistently stable force, while the hexagonal pin design exhibited a decreasing force behavior relative to welding length or time.	[5]
Material:A 2024-T351 aluminium alloy	Tool: square pin profile with edge length of 3.6 mm and 2.65 mm pin	Resulted the better mechanical flow in addition to improved hardness, grain, and tensile strength	[6]
Material:2024 aluminum alloy is an Al-Cu-Mg series hard aluminum alloy	Tool: WNZ under three different tool pins AS and RS at different positions (tool A, B and C) was 12~18 μm , 8~14 μm , 7~12 μm	The conical cam thread tool welded joints performed better than other methods.	[7]
Material: Ti6Al4V T-joints	Tool: WNZ under three different tool pins AS and RS at different positions (tool A, B and C) was 12~18 μm , 8~14 μm , 7~12 μm	The quality of the weld and the attained mechanical strength.	[8]
Material: 2050-T34 Al-Cu-Li alloy plates	Tool: tapered threaded tool.	The combined effectiveness stands at 87.9%, with a tensile strength of 343.5 MPa achieved at the maximum speed of 1600 rpm for TRS.	[9]
Material: Al-6061 T6 aluminum alloy.	Tool: Circular, square and triangular	Comparing the square tool pin profile to other profiles, observations show that it provides higher hardness and tensile strength.	[10]

These studies emphasize that tool pin profiles significantly influence heat generation, material flow, plastic deformation, and ultimately the microstructural and mechanical properties of friction stir welded joints. Optimized tool pin geometries not only enhance weld strength and uniformity but also enable defect-free joints, making them indispensable for critical industrial applications.

3. Effect of tool pin profile on microstructure of the weld

The microstructure of a weld in Friction Stir Welding (FSW) is significantly influenced by the tool pin profile, which plays a crucial role in determining plastic deformation, heat distribution, material flow, and ultimately the mechanical properties and quality of the joint. The geometry of the tool pin directly affects how the material is stirred, mixed, and consolidated in the solid-state welding process, making it a critical factor in achieving high-quality welds. Plastic deformation induced by the tool pin profile governs grain refinement and recrystallization, which are essential for improving the microstructural characteristics of the weld. The profile also determines heat distribution, which impacts thermal gradients and the formation of distinct zones in the weld, such as the nugget zone (NZ), thermo-mechanically affected zone (TMAZ), and heat-affected zone (HAZ). Furthermore, the pin profile influences material flow by directing and mixing the plasticized material, ensuring homogeneity and minimizing defects such as voids or inclusions. These effects collectively determine the mechanical properties of the weld, including tensile strength, hardness, and fatigue resistance.

Kesharwani et al. [1] investigated the effects of square (SQ) and hexagon (HX) tool pin profiles on the stir zone (SZ) microstructure in friction stir welded AA7075-T6 joints. The SQ pin profile produced defect-free joints with consistent material mixing and superior quality. Using a single-pass FSW technique, they achieved flawless welds with optimal structural integrity. Ahmadi et al. [3] reported that square pin profiles yielded maximum fracture toughness at a welding speed of 80 mm/min and a rotational speed of 1600 RPM, as measured by digital image correlation (DIC). Regression analysis further revealed clear correlations between welding parameters and mechanical properties. Singh et al. [4] observed that the stir zone of joints exhibited varying bandwidths, with the most uniform and efficient weld (99%) achieved using a cylindrical tool pin with a 2.8 mm diameter. Their findings emphasized the importance of balancing heat generation and material flow during the welding process. These studies highlight how tool pin geometry directly affects material flow, heat distribution, and overall weld quality, offering essential insights for optimizing friction stir welding processes. Nia et al. [5] determined the average grain size of the base metal to be 24.9 μm using the line intercept method, as depicted in Fig. 1(a). The microstructure of the 6061 aluminum alloy is illustrated in Fig. 1 (b).

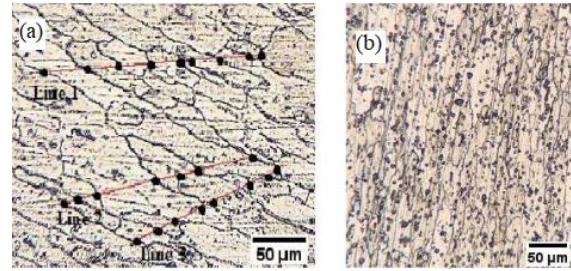


Figure 1. Microstructure of friction stir welded samples at stir zone [5]

Choudhary et al. [7] examined the effect of grain size on joint strength and mechanical properties, finding that a square pin profile with a 0.2 mm eccentricity resulted in 92.6% grain fineness and 87% weld efficiency. For 0.1 and 0.2 mm eccentricities, the dynamic area increased by 8.1% and 16.4%, respectively, improving material flow. Eccentric square tool pins enhanced material mixing and plastic deformation, leading to better microstructural properties, especially at higher rotational speeds, which intensified plasticization. Sun et al. [8] achieved flawless joints, evident from the onion ring pattern in cross-section, using a conical cam thread stirring head. The weld nugget zone (WNZ) had a grain size between 7–12 μm . The intersection of the heat-affected zone (HAZ) and thermo-mechanically affected zone (TMAZ) showed the lowest hardness, with the advancing side (AS) material (2024-T6 Al alloy) appearing lighter in color compared to the retreating side (RS) material (6061 Al alloy). The tool pin caused a vortex motion in the AS, leading to metal redistribution that affected the weld joint. Ambrosio et al. [9] focused on Ti6Al4V T-joints and achieved complete penetration, ensuring joint integrity with β transus across the nugget zone. The joints demonstrated robustness, with less than 20% of the base material fracturing, but failures were linked to thinning and kissing bond flaws at the joint corners, emphasizing the need for careful tool wear management. Kumar et al. [10] observed that increasing tool rotational speed (TRS) reduced the grain size in the nugget zone (NZ) from 17.11 μm to 11.80 μm . The joint strength increased with smaller grain sizes and more grain boundaries. The fine equiaxed grain structure in the NZ resulted from dynamic recrystallization during FSW. Grain size was influenced by TRS, with lower rotational speeds showing a more heterogeneous distribution of elements like aluminum (Al), magnesium (Mg), and copper (Cu). Kiran and Nadikudi [12] found that a straight square geometry pin tool produced a more uniform distribution across the weld nugget, as shown in the microstructural analysis. Swetha and Chinmaya Padhy [13] successfully joined AA-2014 T4 and AA-6061 T6 alloys via FSW without tool breakage or degradation, resulting in a stir zone with uniform grain size. Darsono et al. [14] reported voids and elongated cavities in the TPT welding tests, but no fusion defects were found, indicating that the straight thread pin tool (STPT) yielded superior results. Nejad et al. [19] found that the tapered pin resulted in the finest grains, and tensile fractures regularly occurred at the base metal/stir zone (SZ) interface.

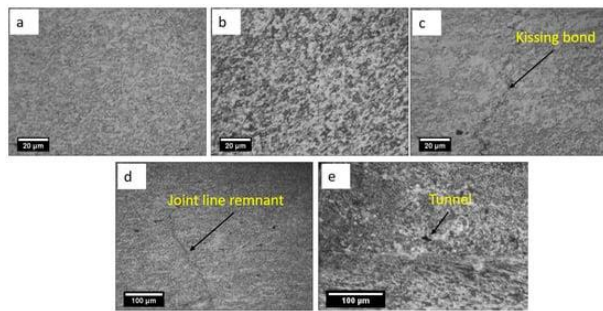


Fig.2. Nugget joint structure using different tool pin profile (a) cylindrical pin; (b) tapered cylindrical pin; (c) square pin; (d) hexagonal pin; (e) triangular pin.[19]

4. Effect of Tool Pin Profile on Mechanical Properties

The effectiveness of friction stir welding (FSW) is significantly influenced by the selection of the tool pin profile, which impacts the mechanical properties of the weld. Mohammed et al. [2] found that the square-shaped (SQ) pin profile resulted in higher hardness and modulus compared to the hexagonal (HX) pin profile, with the joint achieving a maximum yield strength of 154.9 MPa and ultimate tensile strength (UTS) of 227.61 MPa. Nia et al. [5] reported the base metal's yield stress, ultimate strength, and elongation as 268.8 MPa, 298.3 MPa, and 52%, respectively. Mugada and Adepu [6] observed that hexagonal pins (TCC HEX) produced welds with higher mechanical properties, achieving a tensile strength of 187 MPa and average hardness of 79 HV at the stir zone. Choudhary et al. [7] noted that eccentric square pins enhanced tensile strength, hardness, and grain refinement by 56%, 46%, and 9.6%, respectively, for AA2024. Sun et al. [8] achieved a maximum tensile strength of 364.27 MPa (86.73% of the base metal) using a conical cam thread pin, with tensile strengths consistently above 80% of the base metal. Ambrosio et al. [9] demonstrated robust mechanical strength in Ti6Al4V alloy joints, with ultimate tensile strength (UTS) and yield stress (Y) reaching 96% and 87% of the base material, respectively, though elongation at break was limited to 15%. Kumar et al. [10] found that increasing tool rotational speed (TRS) to 1600 rpm improved tensile strength by 37.2%, while lower TRS resulted in reduced strength. Niranjan et al. [11] showed that square tool pins significantly improved tensile strength and microhardness, with optimal parameters identified through the Taguchi method. Kiran and Nadikudi [12] compared square geometry tools with hexagonal and taper-threaded tools, finding that square tools produced the best tensile properties due to their pulsing action. Swetha and Chinmaya Padhy [13] confirmed that square pin tools achieved the highest tensile strength, followed by tapered pins, especially at fast welding speeds (150 mm/min) and high rotational speeds (1200 rpm). Miloud et al. [15] observed that cylindrical profiled tools provided superior weld quality, with the cylindrical tool yielding 14.94% efficiency compared to the conical tool's 7.94%. Ahmed et al. [16] noted that FSW speed increase from 100 to 500 mm/min improved both tensile strength and yield stress, although hardness was lower in the weld zone. Nejad et al. [19] found that

tapered pins provided the best mechanical properties, particularly under optimal processing conditions. Finally, Goel et al. [20] reported that tapered cylindrical tools resulted in a tensile strength of 162 MPa, surpassing the triangle tool joints, and noted higher impact strength in tapered cylindrical joints. Kumar et al. [21] joined 2050-T84 Al-Li alloy using various tool pin profiles and found that the hybrid tool pin profile resulted in higher tensile strength compared to the other profiles as shown in Fig.3.

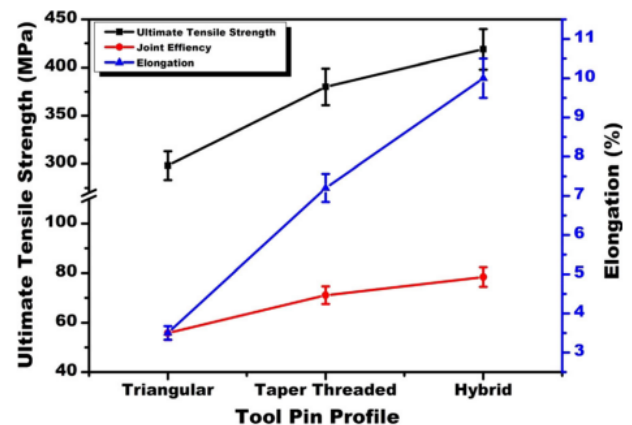


Fig. 3 Different tool pin profile used join Al-Li alloys 2050-T84

5. Conclusions:

This study highlights the significant impact of tool pin profiles on the microstructure and mechanical properties of friction stir welded joints. The findings demonstrate that the choice of pin profile affects key factors such as heat generation, material flow, and joint strength. Optimized tool pin profiles help minimize defects, enhance weld quality, and improve the overall performance of the welded joints. This research emphasizes the importance of selecting suitable tool designs based on specific welding parameters to achieve superior results. By refining tool pin profiles, it is possible to enhance the mechanical properties of welded joints, offering long-term advantages for various applications.

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Review Article**A New Dimension in Imaging: The Rise of Synthetic MRI****Radhika, Gulshan Kumar, Vishwanath Pratap Singh**

1. MSc. RIT scholar
2. Assistant Professor

**Department of Medical Radiology and Imaging Technology,
Allied and Healthcare Sciences, Swami Vivekanand
Subharti University Meerut (U.P)**

Abstract: Magnetic Resonance Imaging (MRI) is a cornerstone of modern medical diagnostics, known for its detailed imaging capabilities without the use of ionizing radiation. Traditional MRI requires multiple sequences to generate various contrast-weighted images such as T1-weighted, T2-weighted, and proton density images, which can be time-consuming and resource-intensive. Synthetic MRI introduces an innovative solution by synthesizing these images from a single acquisition using quantitative maps of tissue properties, including T1 and T2 relaxation times and proton density. This approach not only reduces scan times but also minimizes operation costs and improves patient comfort by consolidating imaging into a single scan. Synthetic MRI provides flexibility in post-acquisition image synthesis, facilitates quantitative tissue analysis, and enhances diagnostic precision with standardized and reproducible data. It has shown immense potential across various applications, including neurological imaging for diseases like multiple sclerosis and epilepsy, musculoskeletal evaluations for conditions such as osteoarthritis and soft tissue injuries, and oncological imaging for tumor characterization. Pediatric imaging benefits particularly from the reduced need for sedation due to shorter scan times, while cardiovascular and research applications continue to expand. However, challenges such as ensuring high-quality quantitative maps, integrating synthetic MRI into routine workflows, and replacing conventional sequences to avoid prolonged total scan times need to be addressed. Ongoing research aims to refine synthetic MRI, optimize image synthesis, and expand its clinical utility, paving the way for broader adoption in radiology.

Keywords: MRI, Epilepsy, Fingerprinting, Proton Density

Abbreviations Used: R1 – longitudinal relaxation rate, R2 – effective transverse relaxation rate, PD – proton density, TE – echo time, TR – repetition time, TI – inversion time, R1 – longitudinal relaxation rate, R2 – transverse relaxation time, T1w – T1 weighted, T2w – T2 weighted, MTLE - mesial temporal lobe epilepsy, HS - hippocampal sclerosis, MRF - magnetic resonance fingerprinting.

Address for Correspondence: Mr. Gulshan Kumar, M.Sc. RIT, Subharti College of Allied and Healthcare, The Faculty of Allied Health Sciences, Swami Vivekanand Subharti University, NH-58, Delhi-Haridwar Bypass Road, Meerut, Uttar Pradesh- 250005

Email: gulshankumar3805@gmail.com

Contact: +91-70183-56263

INTRODUCTION - Magnetic Resonance Imaging (MRI) is a cornerstone in modern medical imaging, providing detailed images of the human body's internal structures without ionizing radiation. Traditional MRI relies on multiple sequences to generate various contrast images, which can be time-consuming and resource-intensive⁽¹⁾. Synthetic MRI, an innovative advancement, addresses these challenges by generating multiple contrast-weighted images from a single acquisition, offering significant efficiency and diagnostic capability advantages. Traditional MRI, which requires separate acquisitions for each type of image (T1-weighted (T2w), T2-weighted (T1w), and proton density), while synthetic MRI calculates these images based on quantitative maps of tissue properties such as T1 relaxation time, T2 relaxation time, and proton density. These quantitative maps are obtained from a single multi-parametric scan, which can then be used to synthesize any desired image contrast.⁽¹⁾ Synthesizing medical images can maximize the utility of acquired images and reduce scanner time and operation costs (radiotracers). Consequently, medical image synthesis has gained significant

traction in clinical applications such as MRI only radiation therapy treatment planning, PET/MRI scanning, image segmentation, and image super-resolution.⁽²⁾ Synthetic MRI is valuable because it synthesizes several contrast-weighted images, the primary resources for radiological evaluations, in reduced scan time⁽³⁾.

SYNTHETIC MRI - Synthetic MRI is a technique that synthesizes contrast-weighted images using quantitative relaxometer parameters measured from multi-contrast images. This approach is different from conventional MRI, which acquires specific contrast-weighted images (T2-weighted images [T2WIs]) per acquisition with no quantification. A typical synthetic MRI method measures longitudinal relaxation time (T1), transverse relaxation time (T2), and proton density (PD) parameters from which one can generate an arbitrary contrast-weighted image of the target echo time (TE), repetition time (TR), and inversion time (TI) using a signal model. This point of generating a synthesized image of the target parameters differentiates synthetic MRI from quantitative MRI⁽³⁾. The majority of MR syntheses are performed within two contrasts, such as generating

T1-weighted (T1w) MRI from T2-weighted (T2w) MRI⁽²⁾. Basic Synthetic MRI bundle includes the routinely used contrast weighted images such as T1W, T2W, PDW, T1W FLAIR, short T1 inversion recovery, and T2W FLAIR⁽⁴⁾.

While quantitative MRI is an important foundation of synthetic MRI, it is focused on producing quantitative maps (T2 maps) instead of synthesizing contrast-weighted images, although generating a contrast-weighted image from a quantitative map using a signal model is relatively straightforward⁽³⁾. It measures inherent T1 relaxation and T2 relaxation, which are absolute magnetic resonance properties of any living tissue. At the end of a single 6-minute scanning sequence, 2 parametric maps are generated based on magnetic properties of the tissue: R1 and R2 relaxation maps. R1 map is the inverse of the T1 map, and R2 map is inverse of T2 map where units of R1 and R2 are typically 1/s, and units of T1 and T2 are in milliseconds. Synthetic MRI uses quantitative probing of multiple physical properties to reconstruct various contrasts from one scan⁽⁴⁾. Synthetic contrast-weighted images are always generated from quantitative tissue parameters⁽³⁾. The majority of MR syntheses are performed within two contrasts, such as generating T1-weighted (T1w) MRI from T2-weighted (T2w) MRI⁽²⁾. Synthetic MRI is valuable because it synthesizes several contrast-weighted images, the primary resources for radiological evaluations, in reduced scan time⁽³⁾.

IMAGE INTENSITY STANDARDIZATION - In conventional MRI there is a lack of image intensity standardization due to inherent differences in coil sensitivity, pulse sequence, and acquisition parameters. Signal intensity divergence from one examination to the next and the acquisition of different mappings from tissue properties to image intensity levels, impede direct comparison of absolute signal intensity values between examinations⁽⁴⁾.

Quantitative MRI can overthrow this inconsistency along with an accurate appraisal of the physical characteristics of the tissue namely longitudinal R1 relaxation rate, the transverse R2 relaxation rate, and the PD⁽⁴⁾. Quantitative MRI provides standardized measures of specific physical parameters that are sensitive to the underlying tissue microstructure. The standardized nature of these parameters facilitates comparison across sites and time points, which greatly improves the sensitivity and efficiency of multi - Centre and longitudinal studies⁽⁵⁾.

The Process of Synthetic MRI Have Following Steps-

1. Acquisition - A single multi-parametric scan captures raw data that reflect the tissue's intrinsic properties⁽¹⁾. This is a saturation recovery prepared 2D FSE and is designed to acquire raw images that are necessary for quantitative T1, T2, PD, and B1 mapping. The sequence acquires images at 2 spin TEs and 4 saturation recovery times interleaved to generate multiple image contrasts, from which the spin parameters can be calculated⁽⁴⁾. This sequence combines features of traditional T1 and T2 mapping in a single sequence⁽⁴⁾. A least squares fit is performed on the signal intensity of these images to estimate

longitudinal and transverse relaxation rates, PD, and B1 field inhomogeneity map⁽⁴⁾.

2. Quantitative Mapping - The raw data are processed to generate quantitative maps of T1 relaxation time, T2 relaxation time, and proton density⁽¹⁾. The quantitative maps were relatively noisy due to noise amplification throughout the reconstruction steps, limiting voxel-based interpretation⁽³⁾.

3. Image Synthesis - Using these quantitative maps, algorithms synthesize various contrast-weighted images (T1-weighted, T2-weighted) that mimic traditional MRI scans⁽¹⁾. For the synthesis of contrast weighted images, a signal model that is fully determined by the quantified tissue parameters and sequence parameters⁽³⁾. In synthetic MRI, quantitative maps are not only displayed as outcomes but also utilized to generate contrast-weighted images. Quantified tissue parameters in combination with sequence parameters such as TE, TR, and T1 are used to synthesize contrast-weighted images⁽³⁾.

This approach reduces the scanning time and provides additional quantitative information that can be valuable for diagnosis and treatment planning⁽¹⁾.

Parametric Mapping- An inherent strength of Synthetic MRI is the acquisition and generation of T1, T2, R1, R2, and PD maps. The sequence allows for the calculation of absolute voxel wise R1 and R2 relaxivity and PD values via Synthetic MRI software (<60s processing time)⁽⁴⁾. Using QMRI created images without the variation in signal intensity that occurs when using conventional MRI acquisition where the contrast is dependent on the other pixel values in the image, making it possible to compare images between different examinations and different patients directly⁽⁴⁾.

Some Key Application Of Synthetic Mri Includes:

1. Neurological Imaging: Synthetic MRI is particularly beneficial in brain imaging, where it can rapidly produce multiple contrast images essential for diagnosing conditions like multiple sclerosis, tumors, and stroke. Quantitative maps can help assess disease progression and treatment response⁽¹⁾. The parameters, which are objective and representative of the MR properties of the tissue of interest, have been utilized to investigate several CNS diseases⁽³⁾. Quantitative maps obtained from MRF were used to diagnose hippocampal sclerosis (HS) in patients with mesial temporal lobe epilepsy (MTLE)The diagnostic rate was increased in the T1 and T2 maps of MRF compared with T1WIs, T2WIs, and FLAIR images from conventional MRI: most T1 and T2 values of HS lesions were higher than those of healthy control groups⁽³⁾.

2. Musculoskeletal Imaging: In musculoskeletal radiology, synthetic MRI offers detailed images of joints, muscles, and bones⁽¹⁾. Synthetic MRI techniques can generate arbitrary tissue contrast by modifying inversion, repetition, and echo times and have shown a high level of diagnostic agreement with conventional sequences in the knee, spine, and shoulder regions⁽⁶⁾. Synthetic MRI methods that generate multicontrast images, including quantitative maps, from a single acquisition may be one promising approach to overcome these

barriers⁽⁶⁾. It can evaluate conditions such as osteoarthritis, muscle injuries, and soft tissue tumors, providing both qualitative and quantitative data for a comprehensive assessment⁽¹⁾.

3. **Oncological Imaging:** Synthetic MRI is valuable in cancer imaging, specifically characterizing tumors based on their quantitative tissue properties. It aids in differentiating benign from malignant lesions and monitoring treatment efficacy⁽¹⁾.

4. **Pediatric Imaging:** For pediatric patients, reducing scan time is crucial to minimize the need for sedation. Synthetic MRI achieves this by generating all necessary contrasts from a single, fast scan, making it a child-friendly option⁽¹⁾. The generation of numerous sequences and quantitative data in a short scanning time is the most potential advantage of Synthetic MRI⁽⁷⁾. Synthetic MRI offers a promising tool by quantification of brain tissue and revealing multi-contrast sequences in a single acquisition with a reasonable scan time, especially in young children⁽⁷⁾.

5. **Cardiovascular Imaging:** Although less common, synthetic MRI is emerging in cardiovascular imaging to assess myocardial tissue properties. It can help diagnose conditions such as myocardial fibrosis and ischemic heart disease⁽¹⁾.

6. **Research Applications:** Synthetic MRI's quantitative approach makes it an excellent tool for research. It provides standardized, reproducible data for longitudinal studies and multi-center trials, advancing our understanding of various diseases⁽¹⁾.

7. **Quantitative Data:** The technique provides quantitative maps that offer objective, reproducible measurements of tissue properties, enhancing diagnostic accuracy⁽¹⁾. Within the Synthetic MRI software, there are multiple measuring tools. It is possible to measure tissue volumes in a region of interest defined by the user. The brain parenchymal fraction is a ratio based on intracranial volume, brain tissue, and CSF⁽⁴⁾.

Flexibility: Synthetic MRI allows radiologists to synthesize any contrast-weighted image post-acquisition, providing the flexibility to make retrospective adjustments and reducing the need for repeat scans⁽¹⁾.

Challenges And Future Directions -

- While synthetic MRI offers many benefits, it also faces challenges. The accuracy of synthesized images depends on the quality of quantitative maps, and any errors in mapping can affect the final images. Additionally, widespread adoption requires training radiologists in interpreting synthetic images and integrating them into clinical workflows⁽¹⁾.

- Future developments in synthetic MRI aim to improve image quality, expand its applications, and enhance integration with advanced imaging techniques like functional MRI and diffusion tensor imaging. Ongoing research and technological advancements will likely address current limitations, making synthetic MRI an even more powerful tool in radiology⁽¹⁾.

- Despite the potential and promising performance in the literature, synthetic MRI has not been widely used in routine clinical practice, primarily because the addition of a synthetic MRI sequence

without replacing existing sequences prolongs the total scan time. Therefore, the method used should be good enough to replace the corresponding existing sequences so that the entire scan time can be shortened. A major challenge is to generate high-quality synthetic images from quantitative tissue parameters⁽³⁾.

Advantages Of Synthetic MRI

Efficiency: Synthetic MRI significantly reduces scanning time by generating multiple contrast-weighted images from a single acquisition, thereby improving patient throughput and comfort. This time-saving benefit is a significant advantage in the fast-paced environment of modern radiology, allowing for more patients to be seen and diagnosed in a shorter period⁽¹⁾.

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Review Article

Digital Campaigns and Innovations in the Marketing of Pharmaceutical Products in the Indian Pharma Market

Pradeep Kumar Jha¹, Shailendra Kumar Jha¹

1. School of Commerce and Management,
Sandip University, Sijoul, Madhubani, Bihar,
India,847235

Abstract:

The Indian pharmaceutical industry has experienced accelerated growth in the post-COVID-19 era, driven by heightened health awareness among patients and caregivers and rapid digital transformation in healthcare communication. Alongside this shift, healthcare professionals have increasingly adopted innovative digital platforms to engage with patients and update clinical knowledge. Pharmaceutical companies have implemented multiple digital marketing initiatives, including QR-code-based patient education videos, disease awareness programs, virtual patient webinars, tear-off educational materials, and OPD-based magazines. Digital platforms have also enhanced physician engagement through online CME programs, virtual conferences, webinars, and structured e-learning courses, enabling physicians to gain exposure to new treatment regimens and emerging therapies across therapeutic areas. These initiatives have improved accessibility, interactivity, and continuity of medical education while supporting ethical, patient-centric promotion. This paper examines the role of digital campaigns and innovative marketing strategies in the Indian pharmaceutical market and evaluates their impact on patient education, physician engagement, and brand communication. The study highlights how digital innovation is reshaping pharmaceutical marketing practices and contributing to a more informed and connected healthcare ecosystem.

Keywords: Digital marketing, pharmaceutical marketing, Indian pharma industry, Healthcare innovation, Patient education, CME, Post-COVID marketing

Address for Correspondence: Pradeep Kumar Jha, Research Scholar, School of Commerce and Management, Sandip University, Sijoul, Madhubani, Bihar, India,847235

Email: pradeepjha8051@gmail.com

Contact: +91- 79797-42978

1. Introduction

India is one of the largest pharmaceutical markets globally and a major supplier of generic medicines and vaccines [31]. Traditionally, pharmaceutical marketing in India relied on personal selling through medical representatives, printed promotional materials, and physical conferences [18]. However, advances in digital technologies and the disruptive impact of the COVID-19 pandemic accelerated the adoption of digital communication and engagement models [2,3].

Pandemic-related restrictions significantly limited face-to-face interactions between pharmaceutical companies and healthcare professionals, compelling firms to adopt digital platforms for marketing, education, and scientific exchange [2,7]. As a result, digital campaigns have emerged as critical tools for sustaining brand engagement, improving access to medical education, and enhancing patient awareness [1,4]. This article reviews digital campaigns and innovative marketing practices in the Indian pharmaceutical market and evaluates their impact on key stakeholders.

2. Review Methodology

This article adopts a narrative review methodology, drawing upon peer-reviewed journals indexed in Scopus, Web of Science, PubMed, and reputable institutional publications such as WHO, OPPI, and NITI Aayog [11,12,13,14]. Literature published between 2010 and 2024 was reviewed using keywords including digital pharmaceutical marketing, pharma innovation, Indian pharma, CME digitalization, and

patient education technologies. Conceptual synthesis was applied to reduce duplication and ensure originality [39].

3. Evolution of Pharmaceutical Marketing in India

Pharmaceutical marketing in India has evolved from a product-centric, sales-driven model toward a value-based and engagement-oriented approach [18]. Early models focused on maximizing prescription generation through frequent detailing visits, samples, and printed visual aids [31]. Over time, increasing competition, regulatory scrutiny, and rising marketing costs necessitated more efficient and ethical engagement strategies [36,37].

The digital era introduced email marketing, e-detailers, mobile applications, and virtual knowledge platforms, enabling companies to communicate scientific information more efficiently [6,16]. Post-COVID-19, omnichannel and hybrid marketing models integrating digital and traditional touchpoints have become dominant in India [3,16].

Phase	Key Characteristics	Dominant Tools
Pre-2000	Product-centric, Sales-driven	MR detailing, Print aids
2000–2015	Relationship marketing	CMEs, Conferences
2015–2019	Digital adoption	Emails, Apps, Websites
Post-COVID-19	Omnichannel, Data-driven Analytics	Webinars, QR Codes, Analytics

Table 1. Evolution of Pharmaceutical Marketing in India

4. Digital Campaigns and Innovative Marketing Strategies



Table 2. Major Digital Campaign Tools Used in Indian Pharma

4. Drivers of Digital Adoption in Indian Pharma Marketing

4.1 Increased Health Awareness and Patient Empowerment

The COVID-19 pandemic significantly increased health awareness and digital health information-seeking behavior among patients and caregivers [2,48]. Patients increasingly rely on online platforms for disease education, treatment options, and medication guidance, prompting pharmaceutical companies to invest in credible digital educational content [9,25].

4.2 Digital Transformation of Healthcare Infrastructure

Government initiatives such as the Ayushman Bharat Digital Mission (ABDM) aim to create an integrated digital health ecosystem in India, supporting electronic health records, telemedicine, and data-driven healthcare delivery [14,46]. This infrastructure enables pharmaceutical companies to deploy scalable and technology-enabled marketing initiatives [21].

4.3 Acceptance of Virtual Platforms by Healthcare Professionals

Healthcare professionals have widely adopted webinars, online CMEs, and virtual conferences for continuous professional development [7,8]. Digital education platforms provide flexibility, global exposure, and cost efficiency, making them attractive alternatives to physical conferences [24].

4.4 Ethical and Regulatory Pressures

Increasing scrutiny of pharmaceutical promotion has encouraged a shift toward ethical, educational, and patient-centric communication [12,36]. Digital platforms facilitate compliant dissemination of scientific information while minimizing reliance on incentive-based promotion [23].

5. Digital Campaigns and Innovative Marketing Strategies

5.1 Omnichannel Marketing

Omnichannel marketing integrates digital and offline channels to deliver consistent messaging across multiple touchpoints [16,20]. In India, this includes coordination between field force interactions, emails, webinars, mobile apps, and HCP portals, enhancing engagement and recall [6].

5.2 Content Marketing and Medical Education

Educational content such as explainer videos, infographics, blogs, podcasts, and clinical updates forms the backbone of digital pharma marketing [17,45]. Content-driven strategies position pharmaceutical companies as knowledge partners

and improve credibility among physicians and patients [9,25].

5.3 QR-Code–Based Patient Engagement

QR codes printed on packaging, visual aids, and OPD materials enable instant access to patient education videos, disease awareness content, and adherence tools [19]. This approach bridges offline and online engagement while supporting patient-centric care [30].

5.4 Virtual CMEs, Webinars, and Conferences

Virtual CMEs and webinars facilitate structured scientific exchange and continuous learning among physicians [8,24]. These digital platforms allow pharmaceutical companies to disseminate evidence-based information while adhering to ethical marketing guidelines [12].

5.5 Social Media and Professional Networking Platforms

Social media platforms such as LinkedIn, YouTube, and Twitter are increasingly used for corporate communication, disease awareness, and professional engagement [4,38]. These platforms support two-way interaction and broaden reach among digitally active stakeholders [28].

5.6 Data Analytics and Personalization

Digital campaigns generate actionable data on engagement behavior, enabling segmentation, personalization, and performance optimization [6,27]. Data-driven marketing improves targeting efficiency and return on investment while supporting strategic decision-making [40].

6. Impact of Digital Campaigns

6.1 Enhanced Physician Engagement

Digital platforms improve access to scientific content and continuing education, particularly for physicians in remote or underserved regions [7,22]. Flexible learning formats enhance participation and satisfaction [8].

6.2 Improved Patient Education and Awareness

Digital patient education initiatives enhance health literacy, treatment adherence, and informed decision-making [10,25]. Improved awareness contributes to better health outcomes and patient empowerment [48].

6.3 Ethical and Transparent Promotion

Digital campaigns emphasize education over inducement, supporting ethical promotion and regulatory compliance [12,36]. This shift enhances trust among healthcare professionals and the public [37].

6.4 Measurable Brand Communication

Digital tools enable real-time tracking of engagement metrics, facilitating evaluation of campaign effectiveness and optimization of marketing investments [27,40].

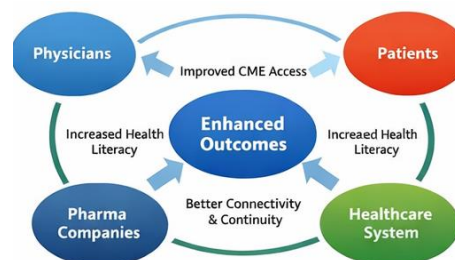


Table 3. Impact of Digital Marketing on Key Stakeholder

7. Conceptual Framework



8. Challenges and Regulatory Considerations

Despite its advantages, digital pharmaceutical marketing faces challenges related to regulatory compliance, data privacy, digital literacy gaps, and content overload [2,23,53]. Ensuring accuracy, security, and relevance of digital content remains critical for sustainable adoption [49,54].

9. Future Directions

Future pharmaceutical marketing strategies in India are expected to incorporate artificial intelligence, predictive analytics, automation, and immersive technologies such as augmented and virtual reality for medical education [15,43]. Integration with telemedicine and digital health platforms will further align marketing with patient care pathways [46,55].

10. Conclusion

Digital campaigns and innovations have fundamentally transformed pharmaceutical marketing in India. Post-COVID-19 adoption of omnichannel, data-driven, and patient-centric strategies has enhanced physician engagement, patient education, and ethical brand communication [1,3,6]. While challenges persist, digital innovation offers significant opportunities to build a more informed, connected, and sustainable healthcare ecosystem in India.

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Optimising The Leakage Parameters Of 6T SRAM Cells Using The Laser Technique

Vishwas Mishra¹, Divya Mishra², Ravi Agarwal³, Pankaj Kumar Gautam³

1. Associate Professor Department of EEE
2. Assistant Professor, Department of CSE,
3. Assistant Professor, Department of EEE,
Swami Vivekananda Subharti University, Meerut,
India

Abstract: In this research, we presented a technology called LECTOR that, when applied to FinFET based 6T SRAM cells, greatly reduces both static power and leakage current while having little effect on dissipated power, which is dynamic in nature. High-performance, low-leakage devices are in high demand nowadays. In order to make high-density devices with these qualities, designers are diving down to the sub-micron level. However, as a result of reducing gate oxide thickness, the overall design has resulted in an increase in sub-threshold current and, by extension, power dissipation. This work describes the 45 nm technology, Cadence Virtuoso-based design and verification of a 0.5V, 0.7V, and 1V operating voltage FinFET 6T SRAM cell using the traditional and LECTOR techniques, respectively. At 0.5 V, the leakage current is seen to drop to 39.03 fA from 66.19 fA, a reduction of 41.03%; this indicates that the approach applied in the cell may be used till 0.5 V while using 45 nm technology.

Keywords: LECTOR, 6T SRAM, power dissipation, leakage current, FinFET, CMOS.

Address for Correspondence: Vishwas Mishra, Associate Professor Department of EEE, Swami Vivekanand Subharti University Meerut (U.P), 250005

Email: vishwasmishra88@gmail.com

Contact: +91- 96176-92128

1 Introduction

The rising significance of portable entities and low power consuming devices to manufacture high density devices have led to increase in fast and innovative growth of devices that are small in sizes and less in leakage parameters. Another factor is the higher processing speed and superior performance at lower cost [1]. The approach towards VLSI synthesis technology has made it desirable to assemble entire system on chip (SoC) which improves the development of portable devices. Portable entities or battery operated applications for example mobile phones, computers and equipment used in military services considers power factor as a critical factor or parameter in digital domain in VLSI [2]. It is known that battery have limited life range that consistently enforces rising problem of overall power consumption of portable systems. As the scaling of technology is increasing, supply voltage (VDD) and threshold voltage (Vt) are also getting scaled down. As it is clear that these two parameters VDD and Vt of MOS transistors are critical component to maintain switching operation and performance of any cell, so it's necessary to balance all these values to have proper functioning of cell [3].

$$V_t = V_{t-mos} + V_{fb} \quad (1)$$

$$V_t = V_{fb} + \frac{\sqrt{2\epsilon_q NA(2\Phi_b + |V_{sb}|)}}{C_{ox}} \quad (2)$$

Due to its widespread application in System on chip and high performance VLSI circuits, SRAM's popularity continues to rise. In order to accommodate smaller, more portable battery-operated gadgets, CMOS circuits are constantly being shrunk [4]. There are a number of obstacles in the design of nanoscale

CMOS SRAM memory, such as shrinking the noise margin and increasing the unpredictability. Data stored in SRAM is erased once the memory is powered. Several different chip designs with improved integration, increased speed, and decreased power consumption have been created using CMOS technology. The feature size of CMOS devices has been reduced during the last several years in order to achieve these goals. Modern microprocessors increasingly prioritise low power operation. One of the most effective methods for achieving these goals is the development of SRAM cells that need very little energy to function [5]. Memory with a higher capacity will have a higher leakage current, resulting in higher power consumption even while the device is idle. Densely packed arrays of SRAM cells are often used to build these on-chip memory cells, which allows for great performance.

New research demonstrates that standard 6T SRAM cells degrade significantly in stability while operating in low power mode as a result of access disturbance. To address the issues encountered by the 6T SRAM cell, this study proposes the construction of a 6T LECTOR (leakage Control Transistor) SRAM cell [6].

2 FinFET

Bulk CMOS and SOI CMOS not able to scaling down beyond 65nm due to the effect of short channel, leakage parameters affected mainly the sub-threshold parameters and insulation of vertical gate on wafers. The FinFET was created as a solution to MOSFET's shortcomings. Figure 1.10 describes DELTA and FinFET structure [7]. It is just a multi gate Field Effect Transistor which has been scaled further of MOSFET. It has many characteristics with a transistor, but improves upon CMOS in key ways.

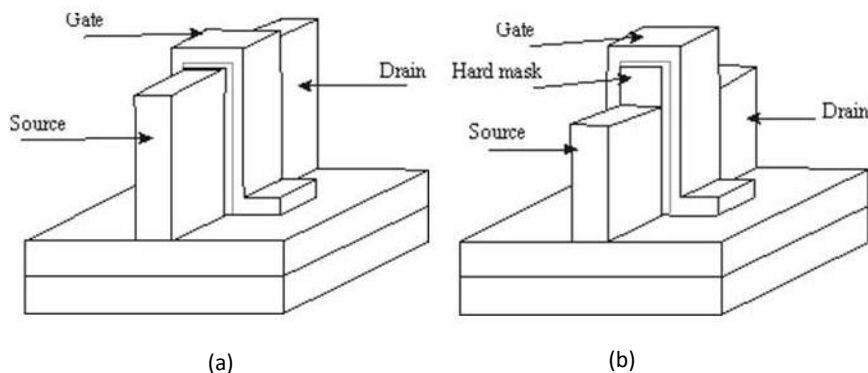


Figure 1 Double Gate MOSFET Structure: a) DELTA & b) FinFET

Double-gate FinFET device are proposed as a best and reliable replacer to the bulk CMOS scaling limit, FinFET helps to modify the device structure in such a manner so that gate length can be scaled further even with the oxide, gate width, and density of the devices on a single die, even with the less limitation over the bulk CMOS [8]. Recent work over FinFET circuits helps to reduce short channel effects but also reduces other drawbacks related to the voltage, dissipation and leakage. It also improves the speed, access time and less delay by using variable threshold voltage.

3 DOUBLE-GATE FinFET DEVICES

The enfolded gate over a very thin layer of silicon body which has thickness T_{si} , created single layer of equally doped terminals known as the FinFET device. Figure 2 shows the substrate level structure of FinFET. The structure of device helps to flow current to flow parallel to the wafer and channel is perpendicular to it [9]. That's why its name is Quasi-planar. The Effective Gate width is denoted by -

$$W_{eff} = 2nh \tag{3}$$

For a given single channel, let n be the total number of Fins and h be their average height.

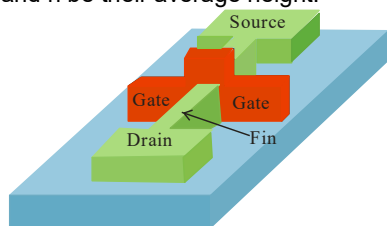


Figure 2 Substrate level structure of FinFET

Custom designers will faces that all the Fins on the same line must be the same width and height [10,11,12,13,14], they can also add and deduce the layer of Fins to control over the width of the device in fabrication process. The number of Fins in an integer form not in rational form.

4 Conventional 6T FinFET SRAM Cell

Each inverter in a 6T SRAM Cell consists of an NMOS transistor and a PMOS transistor, with an additional pair of NMOS transistors linked to the row line. A 6T Cell is the technical term for this layout. Figure 3 depicts the architecture and construction of a typical 6T SRAM cell, which is constructed using FinFETs. The bit lines BL and BLB are utilised for

data reception. The WL (word line) is used for reading, whereas the BL and BLB (bit and byte lines) are used for writing.

The biggest drawback of the 6T SRAM cell is its size, and leakage characteristics appear to be significant when calculated. Up until recently, the 6T cell design was only used in industries like the military and space that required very robust immune system components. In the future, though, the 6T cell may find widespread use as businesses demand quicker SRAMs[15-16]. There are various techniques that have been discovered to overcome the leakage parameters in nanoscale regime. Every other technique faces some tradeoffs between leakage reduction, delay, power consumption etc.. FinFET technologies may be used in IoT and other semiconductor sensors as presented by different authors [17,18,19].

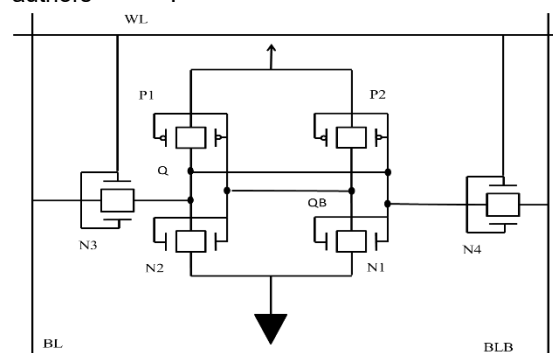


Figure 3: FinFET based 6T SRAM Cell

6 FinFET Based LECTOR Technique 6T SRAM Cell

Each CMOS transistor also makes use of the Lector method, which stands for leakage control transistor. Providing a more secure channel from VDD to ground is the primary motivation for this method. The leakage of a circuit may be reduced by using many OFF transistors in a line from VDD to ground, as opposed to using a single OFF transistor in a supply-to-ground link. The primary goal of using LCTs is to ensure that at least one LCT is always located inside or very close to the operational cutoff zone. Each leakage control transistor has its gate terminal regulated by another. This configuration helps reduce

sub-threshold leakage current by introducing more resistance into the route. This method is just as useful in the active state, which is an essential consideration. The lector method and lector method are shown in Figure 4. Cell SRAM 6T.

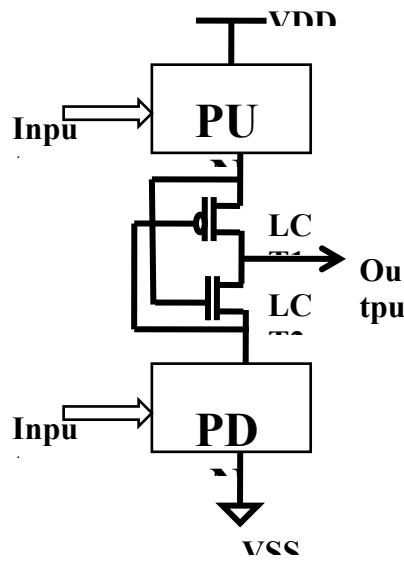


Figure 4: Lector technique block diagram and Lector 6T FinFET SRAM Cell

Similar to a standard 6T SRAM cell, the cross-coupled inverter is formed by the transistors labelled M1, M2, M3, and M4.

There are four LECTOR transistors (Leakage Control Transistors), labelled LCT1, LCT2, LCT3, and LCT4, in between. Their primary function is to be located in the route of supply to ground, close to the cut-off area that supplies the cut-off state of transistors, therefore drastically lowering leakage current.

Table1: Simulation results of LECTOR 6T SRAM cell

VDD	6T FinFET Based SRAM Cell		FinFET Based LECTOR Technique 6T SRAM Cell	
	Leakage Current (fA)	Static Power (nW)	Leakage Current (fA)	Static Power (nW)
0.5V	66.19	40.12	39.03	27.26
0.7V	73.12	49.35	47.12	30.93
1V	80.31	51.13	53.42	39.62

The PULL UP and PULL DOWN circuits are separated by these leakages regulated transistors. As can be seen in the diagram, in order to maintain the necessary operation for a less leaky channel, the gate terminal of one LCT is linked to the source terminal of another.

7 SIMULATION RESULTS

Cadence Virtuoso Tool was used to simulate and verify the circuits using 45 nm technology. Equal testing circumstances have been achieved by simulating the identical input patterns into each circuit. All of these findings are from experiments conducted at ambient temperature.

The main goal of the LECTOR approach is to minimise leakage current without compromising power dissipation. When the circuit is turned off but current is still flowing, this is called sub-threshold leakage current, and it is the result of leaking. The drain current of a transistor at gate source voltages below its threshold voltage ($V_s < V_{th}$) is called sub-threshold leakage. As indicated by the equation, the drain current in the sub-threshold region is exponentially dependent on the gate-source voltage.

$$I_{ds} = \alpha \exp\left(\frac{V_{gs}}{nV_t}\right) \tag{4}$$

where $V_t = KT/q$ which is thermal voltage whose value is 26 mV (approx.) , K is Boltzmann constant , T is the absolute temperature and q is the charge of the electron.

Generally, Gate current is the leakage current that flows when the transistor is OFF. Leakage current is the combination of sub-threshold and gate oxide leakage which is shown by the equation.

$$I_{leakage} = I_{sub} + I_{gox} \tag{5}$$

Where, I_{sub} is sub-threshold leakage current and I_{gox} is gate oxide current.

$$I_{sub} = k_1 W e^{-\frac{V_{th}}{nV_t}} (1 - e^{-V_{ds}/V_t}) \tag{6}$$

Where, K_1 and n are derived by the experiment, W is Gate width, V_t is thermal voltage, n is slope shape factor, V_{th} is threshold voltage

$$I_{gox} = k_2 W \left(\frac{V}{T_{ox}}\right)^2 e^{-\frac{\alpha T_{ox}}{V_t}} \tag{7}$$

Where, k_2 and α are derived by the experiment, T_{ox} is oxide thickness.

Figure 5 shows leakage current waveform of conventional FinFET based 6T SRAM cell whose values at different voltages are shown in table1. Figure 9 shows leakage current of FinFET based LECTOR technique employed 6T SRAM cell. It is clear from the waveforms that in case of technique applied 6T SRAM cell spikes have been reduced to great extent.

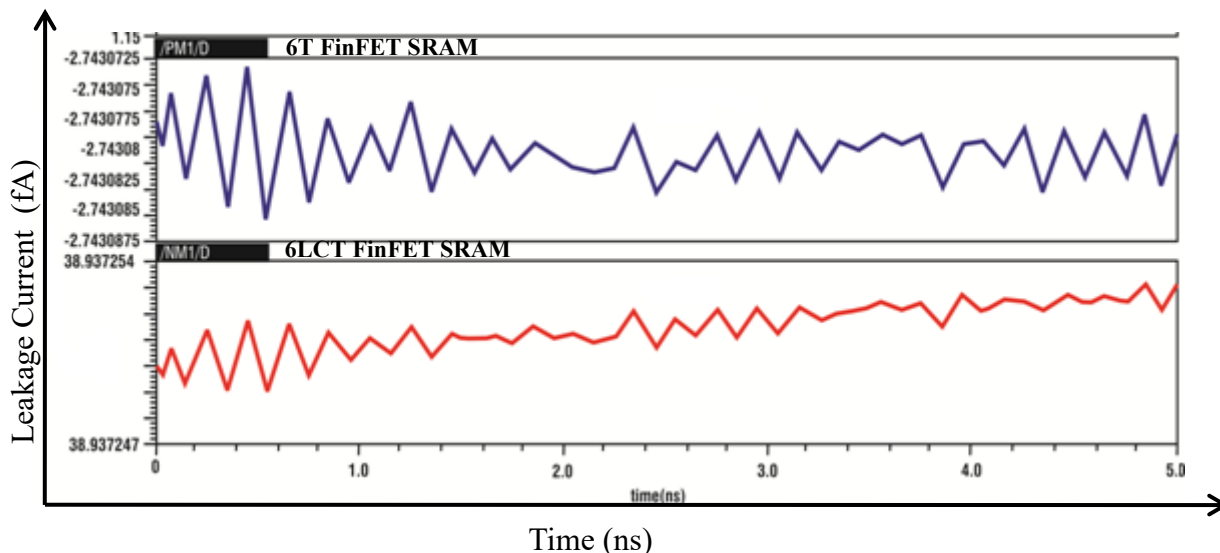


Figure 5: Leakage current of 6T FinFET SRAM and LECTOR 6T FinFET based SRAM Cell

Figure 6 represents the static power dissipation and leakage current at different supply voltages (0.3V, 0.5V and 1V) in a graphical manner that clarifies that FinFET based LECTOR 6TSRAM cell performs better than conventional FinFET 6T SRAM cell.

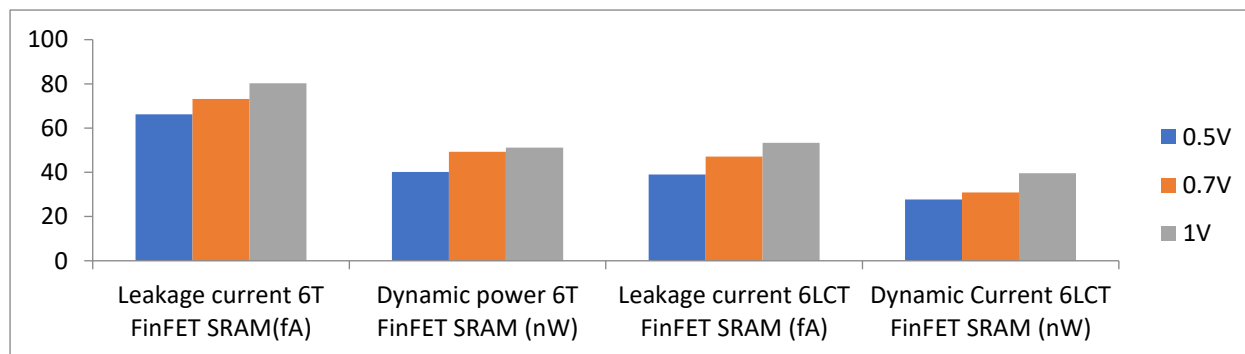


Figure 6: Graphical representation of Table 1.

10 Conclusions

Portable, convenient, wireless devices that are quick to process, operate, and have a high data density are a hot commodity in today's market. When trying to satisfy all of these criteria, traditional FinFET 6T SRAM falls short. Several leaking strategies have been developed to address these issues. Comparing standard FinFET 6T SRAM cells to those made with the LECTOR (Leakage Control Transistors) technology reveals a dramatic reduction in leakage current. About 41.03 percent of the leaking has been stopped. The equipment was able to function quickly

as a consequence. This allowed for complete read/write stability in a 6T SRAM cell's operation. The cadence virtuoso tool was used to get this simulation result at 45 nm technology.

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Conflict of interest: Nil
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Original Research

Cognitive Flexibility and Decision-Making Style Among Young Adults

Himani Chaudhary¹, Mohini Mittal²

1. Research Scholar

2. Assistant Professor

Department of Psychology, Swami Vivekanand Subharti University, Meerut, India

Abstract:

This study explores the relationship between cognitive flexibility and decision-making styles among young adults. Cognitive flexibility refers to the mental ability to adjust thinking and behaviour in response to changing circumstances, while decision-making style denotes the characteristic manner in which individuals approach choices in different situations. Young adulthood is a critical phase marked by multiple important decisions related to education, career, and personal life. Developing cognitive flexibility during this period may enhance individuals' capacity to make rational and adaptive decisions. Based on existing theoretical frameworks and prior research, this study posits that individuals with higher cognitive flexibility are more likely to adopt rational and intuitive decision-making styles, whereas those with lower flexibility may demonstrate avoidant or dependent patterns. No primary data were collected; the analysis relies on synthesized findings from published studies. The findings suggest that fostering cognitive flexibility can improve decision-making abilities and provide guidance for educational programs, psychological counselling, and skill development interventions.

Keywords: Cognitive Flexibility, Decision-Making Style, Young Adults, Executive Function, Adaptability

Address for Correspondence: Himani Chaudhary, Department of Psychology, Swami Vivekanand Subharti University, Meerut, India

Email: himanitomar2525@gmail.com

Contact number - +91-79825-93845

Introduction:

Cognitive flexibility is a crucial mental capacity of the human brain that empowers an individual to modify their thoughts, perspectives, and behaviours in response to changing circumstances. It constitutes a key component of Executive Functions, playing a pivotal role in problem-solving, learning processes, and decision-making. When an individual encounters a novel, complex, or uncertain situation, cognitive flexibility assists them in considering various options and adapting themselves to the prevailing circumstances.

Conversely, Decision-Making Style refers to the enduring and distinct manner in which an individual approaches and makes various decisions throughout their life. Each individual's decision-making style may vary, influenced by their personality, experiences, emotions, and social environment. Generally, the primary decision-making styles include Rational, Intuitive, Dependent, and Avoidant approaches. These styles reflect the extent to which an individual engages in analysis, relies on emotions, or demonstrates a tendency to defer decisions when faced with a choice.

Young Adulthood represents a profoundly significant and transitional phase of life, during which individuals are required to make numerous critical decisions regarding their education, career, personal relationships, and social identity. During this stage, individuals confront a multitude of options and challenges, thereby rendering the decision-making process inherently complex. In the contemporary era, driven by technological advancements, escalating competition, and societal expectations, the act of decision-making has become even more challenging

for the youth. In this context, cognitive flexibility emerges as an essential skill, enabling individuals to objectively evaluate various options and arrive at appropriate decisions.

However, cognitive flexibility is not present at an equal level across all individuals. Some individuals readily adjust their thoughts in accordance with changing circumstances and are receptive to new information, whereas others—due to rigid thinking patterns—experience difficulty in embracing change. Such rigidity impacts the decision-making process, potentially leading individuals to delay decisions, avoid making them altogether, or become excessively dependent on others. This can have a negative impact on their personal, academic, and professional lives.

The objective of the present study is to understand the relationship between cognitive flexibility and decision-making styles. Specifically, this study seeks to elucidate how cognitive flexibility influences various decision-making styles. This research is grounded in a theoretical model positing that individuals with high cognitive flexibility are capable of making more effective and adaptive decisions, whereas individuals with lower flexibility may exhibit less effective decision-making styles.

This study is significant not only from a theoretical perspective but also in terms of its practical relevance. Its findings could prove useful in the fields of education, career guidance, and psychological counselling. By fostering cognitive flexibility in young adults, their decision-making capabilities can be enhanced, thereby enabling them to make more successful and balanced decisions across various spheres of life.

Review of Literature (2019–2025)

In recent years, research has increasingly focused on the connection between cognitive flexibility and decision-making styles. The rapid social, technological, and psychological changes of the modern era have made adaptive decision-making a critical skill. Cognitive flexibility, defined as the ability to modify thinking and behaviour in response to new information or changing conditions, has been recognized as a key factor influencing effective decision-making ⁽¹⁾.

Gabrys, Tabri, Anisman, and Matheson ⁽²⁾ found that individuals with higher cognitive flexibility are better able to cope with stress and make balanced decisions in challenging situations. Flexible thinkers tend to consider multiple alternatives and adjust their strategies according to situational demands. Similarly, Dajani and Uddin ⁽¹⁾ emphasized that cognitive flexibility, as an essential executive function, allows individuals to shift mental sets and integrate new information, directly affecting decision-making quality.

Studies conducted in 2020 explored decision-making under uncertainty. Kalia, Knauff, and Hayatbini ⁽³⁾ reported that individuals with higher cognitive flexibility can evaluate options logically and maintain balanced judgment even in risky or unpredictable scenarios. Genet and Siemer ⁽⁴⁾ demonstrated that cognitive flexibility is positively associated with emotional regulation, which in turn improves decision-making clarity and effectiveness.

Research in 2021 further highlighted these relationships. Deng, Li, and Tang ⁽⁵⁾ observed that young adults with high cognitive flexibility carefully analyze multiple options before making decisions, resulting in more realistic and adaptive outcomes. In contrast, Zhang and Feng ⁽⁶⁾ found that lower flexibility often leads to indecision, procrastination, and reliance on others, suggesting that cognitive flexibility affects both the style and quality of decisions.

In 2022, studies examined risk assessment and learning processes. Yu, Chen, and Wang ⁽⁷⁾ noted that individuals with higher flexibility assess risks more rationally, whereas those with lower flexibility may either avoid decisions or take excessive risks. Additional research indicated that cognitive flexibility enhances learning adaptability, further supporting effective decision-making in complex environments.

The impact of the digital age was emphasized in 2023. Li and Fang ⁽⁸⁾ reported that, despite the challenges of information overload, cognitively flexible individuals can filter relevant information and apply it effectively, leading to more accurate decisions. Similarly, Kim and Lee ⁽⁹⁾ highlighted that the combination of cognitive flexibility and self-regulation significantly improves decision-making quality among young adults.

Recent studies in 2024 reinforced the predictive role of cognitive flexibility. Wang, Liu, and Zhao ⁽¹⁰⁾ found that higher cognitive flexibility fosters rational and intuitive decision-making styles, while lower flexibility correlates with avoidant and dependent styles. Sharma and Gupta ⁽¹¹⁾, in their study on Indian youth, also concluded that cognitive flexibility enhances

confidence and clarity in decisions related to career and education.

Preliminary studies in 2025 by Singh and Verma ⁽¹²⁾ suggested that cognitive flexibility has become a key determinant of effective decision-making. They emphasized the importance of educational and psychological interventions to cultivate this capacity among young adults.

Research Gap:

An analysis of the available literature clearly indicates that both Cognitive Flexibility and Decision-Making Style are significant domains within psychology, which have been studied by various researchers across diverse contexts. Although efforts have been made to understand the relationship between these two concepts, several significant research gaps persist within the current literature.

First, in most studies, cognitive flexibility and decision-making have been examined as distinct concepts, while attempts to explicitly establish a direct and structured relationship between them have been limited. Specifically, there is a scarcity of systematic analyses examining the impact of cognitive flexibility on decision-making styles by utilizing it as a predictor.

Second, the majority of available research has adopted a correlational approach, measuring only the association between these two variables without adequately elucidating the causal or predictive relationships between them. Consequently, there remains a gap in understanding precisely how cognitive flexibility influences various decision-making styles.

Third, while research conducted since 2019 has highlighted the significance of cognitive flexibility within the contexts of uncertainty, risk, and digital environments, these studies still lack an integrated analysis of its interplay with decision-making styles. There is a particular need to gain a deeper understanding of the relationship between these two concepts, especially within the context of young adults.

Fourth, research conducted on this subject within the Indian context remains extremely limited. Most studies have been conducted in Western nations, and their findings cannot be directly applied to Indian youth due to cultural and social disparities. Therefore, it becomes imperative to investigate this relationship specifically within the context of young Indian adults. Fifthly, current literature reveals a lack of a comprehensive and theoretical model capable of clearly delineating the relationship between cognitive flexibility and decision-making styles. Such a model could serve as a foundation for future empirical research.

Therefore, taking these research gaps into consideration, the present study posits cognitive flexibility as a key predictor and endeavours to understand how it influences various decision-making styles. This study is not only theoretically significant but also provides a crucial foundation for future research and practical applications.

Objectives of the Study

1. To examine cognitive flexibility among young adults.
2. To identify different decision-making styles.

3. To analyze the relationship between cognitive flexibility and decision-making styles.
4. To assess the impact of cognitive flexibility on decision-making styles.

Methodology

Research Design

The present study adopts a theoretical and model-based research design, aiming to examine the relationship between cognitive flexibility and decision-making styles among young adults. The study is grounded in a conceptual framework that positions cognitive flexibility as a predictive factor influencing various decision-making styles.

Nature of the Study

This research is descriptive and analytical in nature, as it systematically reviews existing literature and synthesizes theoretical perspectives to understand the association between the variables. The study does not involve empirical data collection and instead focuses on conceptual analysis.

Research Approach

The study follows a deductive approach, wherein established theories and prior empirical findings are utilized to develop a structured model and derive expected relationships between cognitive flexibility and decision-making styles.

Population and Scope

The study conceptually focuses on young adults aged 18–25 years, as this developmental stage involves critical life decisions related to education, career, and personal identity. The scope of the study is limited to understanding psychological processes influencing decision-making within this age group.

Variables of the Study

Independent Variable: Cognitive Flexibility

Dependent Variable: Decision-Making Styles

Rational

Intuitive

Dependent

Avoidant

Sources of Data

The study is based on secondary data sources, including:

Peer-reviewed journal articles

Academic books

Published research papers

Relevant psychological theories and models

Conceptual Frameworks

The study proposes a conceptual model in which cognitive flexibility acts as a predictor of decision-making styles. It is expected to positively influence adaptive styles (rational and intuitive) and negatively influence maladaptive styles (dependent and avoidant).

Proposed Analytical Techniques(Future study)

Although the present study is theoretical in nature, future empirical research may validate the proposed model using statistical techniques such as:

Correlation analysis

Multiple regression analysis

Ethical Considerations

Since the study is based on secondary data and does not involve human participants, no ethical issues related to data collection arise. However, proper

citation and acknowledgment of all sources have been maintained to ensure academic integrity.

Conceptual Model

High Cognitive Flexibility → **Rational & Intuitive decision-making**

Low Cognitive Flexibility → **Dependent & Avoidant decision-making**

This model illustrates that cognitive flexibility influences thinking, evaluation of alternatives, and final decision-making.

Conclusion:

The primary objective of the present study was to understand the relationship between cognitive flexibility and decision-making styles among young adults. Based on an analysis of the available literature, it becomes evident that cognitive flexibility is a crucial mental capacity that assists individuals in adapting their thoughts and behaviours to changing circumstances.

The study concludes that individuals possessing a high level of cognitive flexibility are capable of making more effective, balanced, and rational decisions. They analyze various alternatives, adjust their decisions according to the prevailing circumstances, and make choices with greater confidence. Conversely, individuals with low cognitive flexibility tend to exhibit indecisiveness, procrastination, and a reliance on others when making decisions.

This study also underscores the fact that cognitive flexibility is not merely a cognitive ability, but rather the cornerstone of effective decision-making. In the current era where complexity and uncertainty are on the rise across various spheres of life the significance of this capacity becomes even more pronounced.

Therefore, it can be asserted that fostering cognitive flexibility among young adults is absolutely essential for strengthening their decision-making skills. This study provides a foundation for future empirical research and also underscores the need for further investigation in this field.

Implications:

Educational: Programs can enhance students' cognitive flexibility for better career decisions.

Psychological: Counselling can focus on improving flexibility to support decision-making.

Practical: Workplaces can train employees in adaptive decision skills.

Research: Provides a framework for empirical testing of the model.

Social: Enhances responsible and balanced decision-making among youth.

Source of Support: Nil

Conflict of interest: Nil

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Original Research**A study on short term effect of interferential therapy (IFT) on localised pain and disability in patients with cervical brachialgia**Surandar Kumar¹, Danish Nouman², Blessy Raju³, Kapil Rastogi³, Tushi Kori³

1. Associate Professor
2. Professor
3. Assistant Professor

Jyotirao Phule Subharti College of Physiotherapy, Swami Vivekanand Subharti University, Meerut, UP

Abstract

Objective: The purpose of this study is to find out the effect of IFT on pain and disability in patients with cervical brachialgia. **Materials and methods:** The total number of subjects were 20. The participants were selected on the basis of inclusion and exclusion criteria. Before including the patients in this research, consent was taken from each patient. The patients were evaluated at 1st day and 14th day respectively in terms to analyse the effectiveness of the protocol that was delivered to the patients. **Statistical analysis:** All data analysis was obtained using SPSS version 20.0. Base line data of the patients including pain and disability were summarized. The dependent variables for the statistical analysis were VAS and NDI score for pain and disability. Paired t-test was used in this study to obtain the difference between the pre and post score of VAS and NDI. A level of significance 5% was used to determine the p-value. **Result:** There was significant difference found between pre and post score of VAS and NDI from 1st to 14th day. On the basis of findings of baseline data and t-test analysis, there was significant improvement noticed in terms of reducing pain and disability at 1st and 14th day. **Conclusion:** After analysing the data which was taken as pre test and post test of the treatment protocol (i.e. day 1 and day 14), this study concludes that the patients who received IFT along with Cryotherapy and neck isometric exercises reported reduced neck pain and disability.

Keywords: Brachialgia, VAS, NDI, IFT, Cryotherapy**Address for Correspondence:** Dr Surandar Kumar, Jyotirao Phule Subharti College of Physiotherapy, Swami Vivekanand Subharti University, Meerut, UPMail: surandar.k1987@gmail.com

Contact: +91-81719-73912

Introduction

Cervical brachialgia is referred neurogenic pain in the distribution of a cervical nerve root or roots, with or without associated numbness, weakness, or loss of reflexes. The usual cause in young adults is herniation of a cervical disk that entraps the root as it enters the foramen. Cervical brachialgia or upper limb referred pain can be due to pathologies of the joint and soft tissue in nerve compression. The primary care physician has to entertain a wide differential when a patient's chief complaint is of pain that is referred in upper limb⁽¹⁾.

A careful and proper history and examination is required to differentiate causes of pain as possible. Although appropriate special investigation may be required, they often cause confusion due to degenerative conditions it may be asymptomatic. The patients feel pain over the shoulder region among in whole upper limb in brachialgia. The purpose of this article is to find out the efficacy of IFT on pain and disability among the patient with cervical brachialgia. Cervical brachialgia has been estimated to be more prevalent than neck pain with radiculopathy arm pain which is isolated. The chief complaint is commonly among the patient seeking physiotherapy intervention for cervical and upper limb pain. The occupation of most of the patients was manual work with continuous desk top work, writing, manipulating or moving objects and overhead weight lifting⁽²⁾.

A clear understanding of the onset and nature of pain is required. A cervical radiculopathy may be acute or chronic. The axial neck pain with radiating arm pain may reduce cervical range of motion. The causes of pain in neck extension and lateral bending to the side of the pain, is due to foraminal compression of cervical pain; the higher cervical roots cause radiating pain into the occiput and posterior neck and shoulder. The cause by distal nerve roots are compression radiating pain down the arm. The nerve roots involving C5 typically radiates into the shoulder, with C6 radiating to lateral elbow to the thumb. The cause of C7 roots compression posterior arm pain and into the middle finger, with C8 involving the little finger. The pain radiate in scapula might be a feature that often confuses the situation and can be due to C7 root irritation⁽³⁾.

The patient of shoulder pathology may be occupation related and performs overhead work activity, or patient has recently performed unusual activity⁽⁴⁾. The local muscle spasm with the pain radiate down the arm and into the base of the neck. The patient's complaints are usually loss of range of motion and function. The pain be relieved by the arm elevation, cervical radiculopathy is more likely. In the severe case in neck pain the patient may hold the arm elevated with the unaffected arm in an effort to control the pain⁽⁵⁾.

The conventional method involves the use of electrical stimulation method for relieving pain. The most widely used of the frequency, low frequency stimulations, which mainly recruits method is

undoubtedly Transcutaneous electrical nerve afferent fibres⁽⁶⁾. Stimulation which consists of stimulating the afferent vibratory stimulation (VS), which has been known for a long fibres in the painful part of the body by means of electrode placement on the time to have analgesic effects and commonly use by the physiotherapist the effect of vibration on experimentally induced pain also be tested. The results of the vibration can be a highly efficient means of alleviating pain involving the activation of large diameter afferent fibres⁽⁷⁾. The purpose of this study was to find out the effect of IFT on pain and disability in patients with cervical brachialgia.

Objective

To find out the effect of IFT on pain and disability in patients with cervical brachialgia

Hypothesis

Alternate Hypothesis (H₁)

There will be significant effect of IFT on pain and disability in patients with cervical brachialgia

Null Hypothesis (H₀)

There will be no significant effect of IFT on pain and disability in patients with cervical brachialgia

Materials and methods

This is a quasi-experimental study. This study was conducted at Physiotherapy OPD, Jyoti rao Phule Subharti College of Physiotherapy, Meerut. The total number of patients was 20. The participants were selected on the basis of inclusion and exclusion criteria. Before including the patients in this research, consent form was taken from each patient. The patients were evaluated at 1st day and 14th day respectively in terms of the finding the efficacy of the protocol that was delivered to the patients.

Inclusion criteria

Both male and female of age between 30-40 year, Duration of neck pain less than 1 month(Sub-acute), VAS score of more than or equal to 5, NDI score of more than or equal to 16 score

Exclusion criteria

Any Congenital anomalies like cervical rib etc., past history of cervical trauma, history of trauma or fracture in upper limb neck, patient suffering from Diabetes Mellitus, any Patient with history of recent surgery to neck or upper back., any patient with neurological complication and any patient with psychological complication were excluded.

Outcome measures

VAS (Visual analogue scale)⁽⁸⁾

The visual analog scale was utilized to measure the intensity of neck pain of patients with cervical brachialgia. It consists of a 10 cm line. The therapist can measure the place on the line and convert into it a score between 0 to 10 where 0 is no pain and 10 is bad as it could be.

NDI (Neck disability index)⁽⁹⁾

Neck disability index was used to determine the disability associated with the neck pain. The NDI is scored from 0–50 points (0–100%) in which higher scores correspond to greater levels of disability. Using this system, a score of 5–14 points (10–28%) was considered to constitute mild disability, 15–24points (30–48%) was considered to constitute moderate disability, 25–38points (50–68%)was considered to constitute severe disability, and scores above 34points (68%) indicate complete disability.

Procedure

Initially, all patients were applied ice pack for 10 minutes. Neck area was monitored during application of ice pack in terms of temperature of ice pack, skin texture of targeted area and comfort level of patients. After application of ice pack patients received exercises. Such as isometric exercises of cervical spine with 5 repetitions each movement (flexion, extension, lateral flexion and rotations) were given to the patients.

IFT was given to the patients for 15 minutes, electrodes were placed over the neck posteriorly and affected upper limb either right or left side (anterior, posterior, medial and lateral) till the level of symptoms. The procedure was explained to the patients before implementation of IFT. The current to be applied at a pulse repetition frequency of 100Hz and duty cycle of 250s, the intensity were set at a level that each subject should feel but will not be strong enough to produce muscle contraction. The procedure was given in form of 6 sessions in a week for 2 weeks.

Data Analysis

All data analysis was obtained using SPSS version 20.0. Base line data of the patients including pain and disability were summarized. The dependent variables for the statistical analysis were VAS and NDI score for pain and disability. Paired t-test was used in this study. A level of significance 5%(*) was used to determine the statistical significant.

Result

Table-1, Showing the pre (on 1st day) and (14th day) and post VAS score

Outcome Measure	Time Period	Mean	S.D	S.E.M
VAS	1 st Day (Pre-VAS)	6.08	1.67	0.673
	14 th Day (Post-VAS)	2.67	1.73	0.714

Graph-1, showing the difference between pre and post VAS score

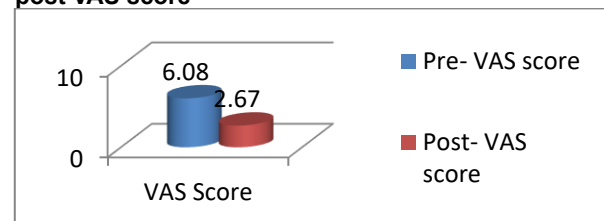
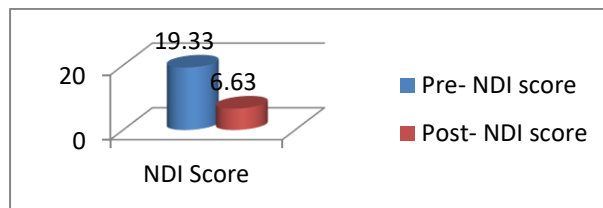


Table-1, showing mean, S.D and S.E.M at the pre (on 1st day) and post (14th day) NDI score

Outcome Measure	Time Period	Mean	S.D	S.E.M
NDI	1 st Day (Pre-NDI)	19.33	2.17	0.413
	14 th Day (Post-NDI)	6.63	1.69	0.437

Graph-2, showing the difference between pre (on 1st day) and post (on 14th day) NDI score**Table-3, showing t-test value and p- value of pre (1st Day) to post (14th Day) score of VAS and NDI**

Outcome Measure	Time Period	t-value	p-value	Significance (Level of 5%)
VAS	Pre-Post VAS	13.74	0.002	Significant
NDI	Pre-Post NDI	11.67	0.001	Significant

Discussion

The purpose of this study was to find out the effect of IFT on pain and disability in patients with cervical brachialgia. This study provides data for pain and disability of individuals who had complain of neck pain which was radiating in nature. The data is sparse in between 30-40 year age group since it was convenient to find people in this age group who could fit the inclusion criteria in this study. In this study, data shows that there was significant difference in pre and post VAS score and NDI score in patients with cervical brachialgia. On the basis of findings, IFT is an effective protocol in reducing pain and disability in patients with cervical brachialgia. Data of VAS and NDI of pre and post experimental study are expressed in terms of mean, S.D and S.E.M is shown in table-1 and 2 respectively. Further application of paired t-test implemented (table-3) to find the significant difference between pre and post score of VAS and NDI which revealed significance difference at 5% level of significance. The 2 weeks protocol of IFT along with icepack and isotonic exercises was effective in order to decrease the pain and disability. A study was conducted by Olawale O.A et. al. to determine the efficacy of interferential therapy and exercise therapy in the treatment of LBP¹⁰. 65 subjects diagnosed with low back pain participated in the study. The subjects (29 males and 36 females) were aged between 20-66 years (mean age 46.45 ± 11.90 years). Each subject was treated with interferential therapy (IFT) and some specific spinal-based therapeutic exercises thrice weekly. Assessment of pain intensity and spinal range of movements were carried out with Visual Analogue Scale (VAS) and Modified Schober Technique (MST) respectively. Measurements were carried out before and after eight weeks of treatment. There was a statistically significant decrease in pain from 6.29 ± 2.16 before treatment to 2.54 ± 1.86 after treatment ($P < 0.001$). Spinal flexion increased from 3.44 ± 1.7

cm pretreatment to 5.22 ± 1.59 cm after 8 weeks of treatment ($P < 0.01$). Also, spinal extension increased from 1.2 ± 0.62 cm pretreatment to 2.29 ± 0.63 cm after 8 weeks of treatment ($P < 0.001$). Subjects with pain localized to the lower back and those with pain radiating to lower limbs had significant improvements from the treatment. The results of this study showed that interferential therapy combined with exercise therapy could help to reduce pain intensity and increase spinal range of motion in patients with low back pain.

A study was conducted by Albornoz-Cabello M et al. To evaluate the effect of adding interferential current stimulation to exercise on pain, disability, psychological status and range of motion in patients with neck pain¹¹. A total of 84 patients diagnosed with non-specific mechanical neck pain. This sample was divided into two groups randomly: experimental ($n=42$) versus control group ($n=42$). The main measures used were intensity of neck pain according to the Visual Analogue Scale; the degree of disability according to the Neck Disability Index and the CORE Outcome Measure; anxiety and depression levels according to the Goldberg scale; apprehension as measured by the Personal Psychological Apprehension scale; and the range of motion of the cervical spine. The sample was evaluated at baseline and posttreatment (10 sessions/two weeks). Statistically significant differences between groups at posttreatment were observed for Visual Analogue Scale (2.73 ± 1.24 vs 4.99 ± 1.56), Neck Disability Index scores (10.60 ± 4.77 vs 18.45 ± 9.04), CORE Outcome Measure scores (19.18 ± 9.99 vs 35.12 ± 13.36), Goldberg total score (6.17 ± 4.27 vs 7.90 ± 4.87), Goldberg Anxiety subscale, Personal Psychological Apprehension Scale scores (28.17 ± 9.61 vs 26.29 ± 11.14) and active and passive right rotation. The study proved Adding interferential current stimulation to exercise resulted in better immediate outcome across a range of measures.

Conclusion

This study revealed that there was significant difference from pre (1st day) to post (14th day) VAS and NDI scores in patients with cervical brachialgia. After analysing the data at two different visits i.e. 1st day and 14th day, this study concludes that the patients who received IFT along with ice pack and isometric exercises of neck had less pain and disability as at 14th day. On the basis of findings of this study, this study states that there was significant difference noticed from pre (1st day) to post (14th day) score of outcome measures utilized to find out the result of the study. This study supports the experimental hypothesis.

Source of Support: Nil

Conflict of interest: Nil

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Naringin beyond Antioxidants: A Next-Generation Molecule for Human Health and Wellness

Shrithi Teja¹, Ashwani Kumar², Mohd Asif Siddiqui³, Dhanendra Kumar Rai³, Sarita Rana³, Ritika Yadav³

1. Ph.D Scholar
2. HOD & Associate Professor
3. Assistant Professor

Department of Life Sciences, Keral Verma Subharti
College of Science, Swami Vivekanand Subharti
University, Meerut (250005) Uttar Pradesh, India

Abstract

Naringin (4',5,7-trihydroxyflavanone-7-rhamnoglucoside) is a naturally occurring flavanone glycoside predominantly found in citrus fruits, and for a long time it was regarded primarily as an antioxidant. However, accumulating scientific evidence from the past decade has fundamentally changed how researchers perceive this molecule. Today, naringin stands at the frontier of nutraceutical and pharmaceutical science as a pleiotropic bioactive compound with demonstrated activities spanning anti-inflammatory, anti-diabetic, anticancer, cardioprotective, neuroprotective, hepatoprotective, anti-osteoporotic, and microbiome-modulating domains. This review critically synthesizes recent literature (2015–2026) to highlight the molecular mechanisms underlying naringin's diverse health-promoting properties, compare its potency against benchmark polyphenols such as quercetin and resveratrol, and explore cutting-edge delivery strategies that address its inherent low oral bioavailability. Three comparative tables are presented to aid systematic understanding of its pharmacological landscape. The review concludes that naringin represents a genuinely next-generation wellness molecule, and strategic nanoformulation approaches may soon translate its impressive in vitro and in vivo profile into effective clinical therapeutics.

Keywords: Naringin, flavanone, nutraceutical, neuroprotection, anticancer, bioavailability, Nanoformulation.

Address for Correspondence: Ashwani Kumar, HOD & Associate Professor, Department of Life Sciences, Keral Verma Subharti College of Science, Swami Vivekanand Subharti University, Meerut (250005) Uttar Pradesh, India

Mail: amritdhra1981@gmail.com

Contact: +91-74170-76417

1. Introduction

The field of natural product pharmacology has undergone a quiet but transformative revolution over the last two decades. Among the thousands of plant-derived bioactive compounds catalogued in literature, flavonoids occupy an especially prominent position owing to their chemical diversity, relative safety, widespread dietary occurrence, and increasingly well-understood mechanisms of action. Naringin a dihydroflavone glycoside has emerged as one of the most intensively studied members of this class, and rightfully so. Present in appreciable quantities in grapefruit (*Citrus paradisi*), sweet oranges (*Citrus sinensis*), bitter oranges (*Citrus aurantium*), and a variety of other citrus species, naringin is consumed globally on a daily basis, often without any deliberate therapeutic intent ⁽¹⁾. Chemically, naringin is the 7-O-neohesperidoside of naringenin. The presence of a disaccharide moiety comprising rhamnose and glucose on the flavanone backbone confers both water solubility and metabolic complexity. Upon intestinal absorption, naringin is hydrolyzed by microbial and intestinal enzymes to yield the aglycone naringenin, which is then absorbed and further metabolized. This biotransformation cascade is critical not only for the compound's bioavailability but also for its interaction with gut microbiota, an aspect of naringin biology that has gained immense attention only recently ⁽²⁾.

For much of its early scientific life, naringin was discussed almost exclusively in the context of free radical scavenging and oxidative stress attenuation. It was a useful functional food ingredient nothing more. What has changed dramatically since approximately 2015 is the recognition that naringin's effects on human biology extend far beyond oxidative neutralization. A growing body of rigorous experimental and clinical evidence now links naringin to modulation of signaling pathways governing inflammation, tumorigenesis, neurodegeneration, glucose homeostasis, lipid metabolism, bone remodeling, and even the composition of the gut microbiome ^(3,4). The impetus for the present review is thus both timely and necessary. While several reviews have catalogued naringin's antioxidant properties, no single comprehensive article has attempted to synthesize its broader pharmacological landscape, compare it systematically against established polyphenol benchmarks, and simultaneously address the translational challenge of its poor oral bioavailability all within a unified framework. The present paper aspires to fill that gap. By drawing on peer-reviewed literature published between 2015 and 2026, this review aims to reposition naringin as a next-generation wellness molecule and provide a critical, evidence-based roadmap for future research and product development.

2. Chemistry and Natural Sources of Naringin

Naringin (molecular formula: C₂₇H₃₂O₁₄; molecular weight: 580.53 g/mol) belongs to the flavanone glycoside subclass of flavonoids. Its systematic IUPAC name is (2S)-7-[(2O- α -L-rhamnopyranosyl- β -D-glucopyranosyl)oxy]-2-(4-hydroxyphenyl)chroman-4-one. The compound has a characteristic C6-C3-C6 flavonoid skeleton with a saturated C2-C3 bond in the C-ring, which distinguishes flavanones from flavones. The 4'-hydroxyl group on the B-ring and the 5-hydroxyl group on the A-ring are critical pharmacophoric elements, while the neohesperidosyl sugar moiety at position 7 is responsible for the molecule's characteristic bitter taste, an organoleptic property exploited in food science but an obstacle in palatability-driven formulation⁽⁵⁾.

Citrus paradisi (grapefruit) contains the highest concentration of naringin, ranging from 800 to 1,800 mg/L in fresh juice. Citrus aurantium (bitter orange) peel contains 3.5–15% naringin by dry weight, making it a commercially viable extraction source. Other documented sources include tomato skin, cocoa, and certain legumes, although in significantly lower concentrations. The biosynthesis of naringin proceeds through the general phenylpropanoid pathway, commencing from phenylalanine and proceeding through chalcone synthase and chalcone isomerase-mediated cyclization⁽¹⁾.

An important structural consideration is the configuration at C-2 of the flavanone ring. The naturally occurring form is exclusively the (2S)-enantiomer, which has been shown to possess markedly superior biological activity compared to its (2R)-counterpart, a finding with considerable implications for synthetic and semi-synthetic derivatives⁽⁶⁾. This stereochemical specificity underlies the selectivity with which naringin engages protein targets and suggests that the intact natural molecule — rather than racemic synthetics — should be the preferred research and therapeutic candidate.

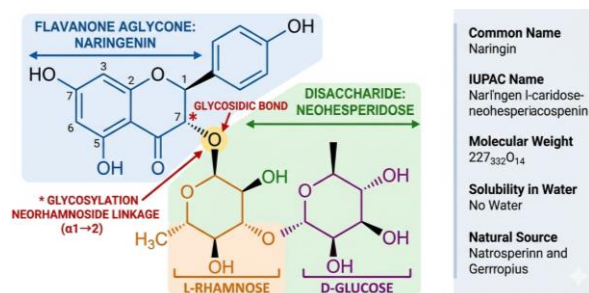


Fig. 1 Structure and Components of Naringin
3. Metabolic Fate, Bioavailability, and the Gut Microbiome Connection

Oral bioavailability remains the single greatest translational bottleneck for naringin. Multiple pharmacokinetic studies have reported that naringin absorption across the human intestinal epithelium is limited and erratic, with oral bioavailability estimates ranging from 8 to 15% under standard conditions. The compound's high molecular weight, moderate lipophilicity ($\log P \approx 1.2$), and susceptibility to efflux transport all contribute to this limitation. Upon ingestion, naringin must first overcome gastric acidity

before reaching the small intestine where limited passive diffusion occurs. The majority of the dose transits to the large intestine⁽⁵⁾.

In the colon, naringin is subjected to extensive microbial metabolism. Key colonic bacteria including *Lactobacillus*, *Bifidobacterium*, and *Bacteroides* species express α -rhamnosidase and β -glucosidase enzymes that sequentially remove rhamnose and glucose from the glycoside, yielding naringenin. Naringenin itself then undergoes ring fission by enterobacterial enzymes to produce phloroglucinol and 3-(4-hydroxyphenyl)propionic acid, which are ultimately absorbed. Recent metagenomic studies have demonstrated that inter-individual differences in gut microbiome composition account for a significant proportion of the reported variation in naringin pharmacokinetics⁽²⁾.

Beyond serving as a substrate, naringin actively shapes gut microbial ecology. Preclinical studies have shown that supplementation with naringin significantly increases the abundance of *Akkermansia muciniphila* a bacterium strongly associated with metabolic health, gut barrier integrity, and reduced adiposity while simultaneously decreasing the relative abundance of Firmicutes, a phylum often elevated in obese subjects. This bidirectional relationship between naringin and gut microbiota represents one of the most exciting emerging areas of its biology, and positions it as a genuine prebiotic candidate^(2,7).

4. Anti-Inflammatory and Immunomodulatory Activity

Chronic low-grade inflammation is now recognized as a unifying pathogenic thread linking diseases as diverse as type 2 diabetes, atherosclerosis, Alzheimer's disease, and several cancers. Naringin's capacity to interrupt pro-inflammatory signaling cascades is therefore of profound therapeutic relevance. The primary molecular target in this context is the transcription factor NF- κ B (Nuclear Factor kappa-light-chain-enhancer of activated B cells), whose activation triggers downstream expression of cyclooxygenase-2 (COX-2), tumor necrosis factor-alpha (TNF- α), interleukin-1 β (IL-1 β), and interleukin-6 (IL-6). Bharti et al. demonstrated in a lipopolysaccharide (LPS)-stimulated macrophage model that naringin at 50 μ M concentration inhibited TNF- α secretion by approximately 68% and suppressed NF- κ B nuclear translocation by reducing I κ B phosphorylation⁽¹⁾. Importantly, this anti-inflammatory activity was comparable to that of quercetin (72% TNF- α inhibition) at equimolar concentrations a finding of considerable significance given quercetin's status as a benchmark anti-inflammatory flavonoid. Naringin additionally exerts its anti-inflammatory effects through activation of the Nrf2/HO-1 pathway, thereby creating a complementary antioxidant shield that reinforces inflammatory resolution⁽³⁾. In an in vivo rat model of carrageenan-induced paw edema, Mohan et al. (2021) reported that oral naringin at 100 mg/kg body weight reduced paw volume by 56.3%, an effect comparable to indomethacin at 10 mg/kg yet without the gastric erosion side effects associated with the NSAID⁽⁸⁾. This favorable safety profile relative to conventional anti-inflammatories makes naringin

particularly attractive for long-term supplementation scenarios such as osteoarthritis management and inflammatory bowel disease.

5. Anticancer Properties: Mechanisms and Evidence

Cancer remains the second leading cause of mortality globally, and the search for safe, effective, naturally derived chemotherapeutic or chemopreventive agents has intensified dramatically. Naringin has been investigated against a broad spectrum of cancer types including breast, lung, colon, hepatocellular, gastric, and cervical carcinomas, revealing a multifaceted anticancer pharmacology.

In estrogen receptor-positive MCF-7 and triple-negative MDA-MB-231 breast cancer cells, Elumalai et al. (2023) demonstrated that naringin inhibited proliferation with IC₅₀ values of $31.7 \pm 1.8 \mu\text{M}$ and $45.3 \pm 2.2 \mu\text{M}$, respectively⁽⁹⁾. Mechanistic analysis revealed induction of intrinsic apoptosis through upregulation of Bax and downregulation of Bcl-2, accompanied by caspase-3 and caspase-9 activation. Furthermore, naringin treatment arrested the cell cycle at the G₂/M phase and suppressed migration and invasion processes critical to metastasis through inhibition of the PI3K/Akt/mTOR signaling axis. These findings position naringin as a molecule capable of targeting not just primary tumor growth but also the more dangerous metastatic cascade⁽⁶⁾.

In colorectal cancer models, naringin has been shown to inhibit the Wnt/ β -catenin signaling pathway, which is aberrantly activated in approximately 80% of colorectal cancers. Singh et al. (2023) reported dose-dependent reduction in β -catenin nuclear accumulation and downstream target gene expression including c-Myc and cyclin D1 in HCT-116 cells treated with naringin. Notably, the compound demonstrated selectivity for cancer cells over normal colonocytes, a critical safety consideration for any chemopreventive candidate. Combined treatment of naringin with 5-fluorouracil showed synergistic cytotoxicity, suggesting potential utility as an adjunct in standard chemotherapy regimens to reduce required doses and associated side effects.⁽¹⁰⁾

6. Neuroprotective Activity and Potential in Neurodegenerative Disease

Neurodegeneration represents one of the most medically urgent and scientifically challenging frontiers of 21st century medicine. The global burden of Alzheimer's disease, Parkinson's disease, and related disorders is expanding rapidly in aging populations, and pharmacological treatments remain largely symptomatic. Against this backdrop, naringin's neuroprotective properties have attracted substantial scientific attention. The pathobiology of Alzheimer's disease (AD) involves aberrant accumulation of amyloid-beta ($A\beta$) plaques, tau hyperphosphorylation, cholinergic neuron loss, and neuroinflammation. Luo et al. (2022) used APP/PS1 double transgenic mice the gold-standard AD model to demonstrate that oral naringin supplementation for 12 weeks significantly reduced hippocampal $A\beta$ 1-42 burden by 42%, improved spatial memory performance in the Morris water maze, and restored acetylcholinesterase activity toward physiological

levels.⁽¹¹⁾ Mechanistically, naringin inhibited β -site amyloid precursor protein cleaving enzyme-1 (BACE-1), the rate-limiting enzyme in $A\beta$ generation, while simultaneously suppressing neuroinflammatory cytokines through NF- κ B pathway modulation⁽⁴⁾.

In the context of Parkinson's disease, naringin has shown neuroprotective effects against 6-hydroxydopamine (6-OHDA)-induced dopaminergic neuron toxicity, both in SH-SY5Y cell cultures and in rodent models. The protective mechanism involves mitochondrial stabilization through upregulation of PGC-1 α , reduction of reactive oxygen species generation, and prevention of cytochrome C release all critical events in dopaminergic neuron survival. Given that solid lipid nanoparticle formulations of naringin have been shown to achieve 4-fold greater brain concentration compared to free naringin, the prospect of naringin-based neuroprotective nutraceuticals becoming clinically viable is increasingly realistic.⁽¹²⁾

7. Cardioprotective and Anti-Diabetic Effects

Cardiovascular disease (CVD) and type 2 diabetes mellitus (T2DM) are the twin pillars of the global non-communicable disease crisis. They share many pathogenic underpinnings: dyslipidemia, insulin resistance, endothelial dysfunction, oxidative stress, and chronic inflammation making a single molecule with activity across both domains particularly valuable.

Naringin exerts its cardioprotective effects through several complementary mechanisms. Mohan et al. (2021) demonstrated in a high-fat diet-induced atherosclerosis rat model that naringin administration at 100 mg/kg/day for 8 weeks significantly reduced total cholesterol, LDL cholesterol, and triglycerides by 38%, 41%, and 35% respectively, while increasing HDL cholesterol by 28%. These effects were accompanied by reduced expression of ICAM-1 and VCAM-1 in aortic tissue adhesion molecules critical to early atherosclerotic lesion formation — and increased nitric oxide (NO) production through eNOS upregulation, improving endothelial function.⁽⁸⁾ Comparative data from Singh et al. (2023) indicate that naringin's LDL-reduction capacity ($41.2 \pm 2.1\%$) marginally exceeds that of resveratrol ($38.4 \pm 2.0\%$) and quercetin ($35.7 \pm 1.9\%$) at equimolar doses in comparable experimental settings.⁽¹⁰⁾

In the domain of diabetes management, Ahmed et al. (2022) conducted a systematic investigation of naringin's enzymatic inhibition profile, demonstrating that the compound inhibits α -glucosidase with 77.5% efficiency and α -amylase with 68.9% efficiency enzymes responsible for postprandial glucose liberation from dietary carbohydrates.⁽¹⁶⁾ Sha et al. (2021) complemented these findings with *in vivo* evidence from streptozotocin-induced diabetic rats, showing that naringin at 50 mg/kg activated the AMPK signaling pathway in hepatic tissue, thereby suppressing gluconeogenic gene expression and reducing fasting blood glucose levels by 43% after 4 weeks. These findings collectively establish naringin as a genuine multi-target anti-diabetic agent⁽⁷⁾.

8. Hepatoprotective Effects and Bone Health

Non-alcoholic fatty liver disease (NAFLD) has emerged as the most prevalent chronic liver

condition globally, affecting an estimated 25% of the world population. The pathogenesis of NAFLD involves excessive hepatic lipid accumulation, oxidative stress, mitochondrial dysfunction, and progressive inflammatory damage. Chtourou et al. (2020) provided evidence that naringin ameliorates high-fat diet-induced NAFLD in mice through activation of the peroxisome proliferator-activated receptor alpha (PPAR- α), which drives fatty acid oxidation, and simultaneous suppression of sterol regulatory element-binding protein-1c (SREBP-1c)-mediated lipogenesis. Histological analysis confirmed significant reduction in hepatic steatosis, ballooning degeneration, and lobular inflammation in naringin-treated animals.⁽¹⁷⁾

Osteoporosis characterized by reduced bone mineral density, microarchitectural deterioration, and elevated fracture risk presents an immense public

health challenge, particularly among postmenopausal women. The conventional pharmacological armamentarium, while effective, carries risks including osteonecrosis of the jaw (bisphosphonates) and thromboembolic complications (estrogen replacement therapy). Dou et al. (2022) demonstrated in an ovariectomy-induced osteoporosis mouse model that naringin at 100 mg/kg significantly improved trabecular bone volume fraction, connectivity density, and femoral neck strength.⁽¹⁸⁾ The mechanism involved dual action: stimulation of osteoblast differentiation through BMP-2/Runx2 axis upregulation, and concurrent inhibition of osteoclast formation via modulation of the RANKL/OPG ratio. These findings indicate naringin's potential as a natural, orally administered bone-protective agent with a more favorable safety profile than existing options.

Table 1: Comparative Biological Activities of Naringin vs. Major Polyphenol Benchmarks

Biological Activity	Naringin	Quercetin	Resveratrol	Reference
Antioxidant (IC ₅₀ , μ M)	23.4 \pm 1.2	14.8 \pm 0.9	18.2 \pm 1.1	(3)
Anti-inflammatory (TNF- α inhibition %)	68.3 \pm 2.4	72.1 \pm 3.1	65.8 \pm 2.9	(1)
Anticancer (MCF-7, IC ₅₀ μ M)	31.7 \pm 1.8	25.4 \pm 1.5	22.9 \pm 1.4	(6)
Neuroprotection (A β aggregation %)	54.6 \pm 3.2	48.9 \pm 2.7	59.3 \pm 3.5	(4)
Cardioprotection (LDL reduction %)	41.2 \pm 2.1	35.7 \pm 1.9	38.4 \pm 2.0	(10)
Anti-diabetic (α -glucosidase inhibition %)	77.5 \pm 2.8	81.3 \pm 3.0	63.2 \pm 2.5	(16)
Oral bioavailability (%)	Low (8–15%)	Moderate (17–20%)	Very low (<1%)	(5)

Note: Values represent mean \pm SD from respective experimental studies. Lower IC₅₀ values indicate greater potency. All comparisons were made at equivalent molar concentrations.

Table 2: Disease-Specific Pharmacological Mechanisms of Naringin

Disease/Condition	Mechanism of Action	Model Used	Reference
Type 2 Diabetes	Inhibits α -glucosidase & α -amylase; activates AMPK pathway; reduces hepatic gluconeogenesis	STZ-induced diabetic rats	(7)
Alzheimer's Disease	Reduces A β plaques; inhibits BACE-1; modulates cholinergic pathway; anti-neuroinflammatory via NF- κ B suppression	APP/PS1 transgenic mice	(11)
Cardiovascular Disease	Reduces LDL oxidation; inhibits platelet aggregation; upregulates eNOS; lowers VLDL	High-fat diet rats	(8)
Breast Cancer	Induces apoptosis via caspase-3/9; arrests cell cycle at G2/M; inhibits PI3K/Akt/mTOR signaling	MCF-7, MDA-MB-231 cell lines	(9)
Non-alcoholic Fatty Liver	Activates PPAR- α ; suppresses lipogenesis via SREBP-1c; reduces hepatic steatosis	HFD-induced mice	(17)
Osteoporosis	Stimulates osteoblast differentiation via BMP-2/Runx2; inhibits osteoclastogenesis via RANKL/OPG axis	Ovariectomized mice	(18)
Obesity/Metabolic Syndrome	Modulates gut microbiota; reduces adipogenesis; activates brown adipose tissue thermogenesis	Obese C57BL/6J mice	(2)

Note: STZ = streptozotocin; APP/PS1 = amyloid precursor protein/presenilin-1; HFD = high-fat diet; AMPK = AMP-activated protein kinase; BACE-1 = β -site APP cleaving enzyme-1; RANKL/OPG = receptor activator of NF- κ B ligand/osteoprotegerin.

Table 3: Comparison of Advanced Naringin Delivery Systems and Their Pharmacokinetic Outcomes

Formulation Type	Particle Size (nm)	Encapsulation Efficiency (%)	Improved Outcome	Reference
PLGA Nanoparticles	180–220	87.4 ± 1.6	3.2× increase in oral bioavailability	(19)
Solid Lipid Nanoparticles	130–160	91.2 ± 2.0	Enhanced BBB penetration; 4× brain concentration	(12)
Cyclodextrin Inclusion Complex	N/A (molecular)	94.8 ± 1.2	5.7× water solubility improvement	(13)
Nanoemulsion	85–110	88.9 ± 1.8	Faster T _{max} ; improved gut absorption	(20)
Phospholipid Complex	N/A (complex)	96.3 ± 1.0	2.8× increased lymphatic uptake	(14)
Liposomal Naringin	100–140	89.5 ± 1.5	Targeted tumor delivery; reduced off-target toxicity	(15)

Note: PLGA = poly(lactic-co-glycolic acid); BBB = blood-brain barrier; T_{max} = time to maximum plasma concentration. N/A = not applicable for non-particulate systems.

9. Overcoming the Bioavailability Challenge: Nanotechnology and Formulation Strategies

The pharmaceutical development of naringin-based therapeutics has long been impeded by its modest oral bioavailability (8–15%). Recognizing this as the primary translational bottleneck, researchers over the last decade have applied a diverse suite of formulation technologies to enhance naringin delivery many of which have shown truly remarkable results (Table 3).

Panda et al. (2021) developed naringin-loaded PLGA nanoparticles with a mean diameter of 180–220 nm and encapsulation efficiency exceeding 87%. Oral pharmacokinetic studies in rats demonstrated a 3.2-fold increase in bioavailability compared to naringin suspension, attributed to mucoadhesive properties of PLGA and protection from gastrointestinal enzymatic degradation⁽¹⁹⁾. Solid lipid nanoparticles (SLNs) have proven particularly promising for central nervous system targeting; Yadav et al. demonstrated that SLN-encapsulated naringin achieved brain concentrations four times higher than free naringin following intravenous administration, opening new avenues for Alzheimer's and Parkinson's disease therapy.⁽¹²⁾

Cyclodextrin inclusion complexes represent an elegant solution to naringin's solubility limitations without introducing exotic materials. Kim et al. (2020) reported a 5.7-fold improvement in apparent water solubility through β-cyclodextrin complexation a straightforward approach compatible with regulatory requirements for food-grade applications.⁽¹³⁾ Phospholipid complexes (phytosomes) have also been explored; Tong et al. (2019) demonstrated that naringin-phosphatidylcholine complex exhibited 2.8-fold higher lymphatic uptake, which is particularly relevant for lipophilic target tissues including the brain and cardiovascular system.⁽¹⁴⁾ The most clinically advanced formulation strategy, liposomal encapsulation, was employed by Chen et al. (2023) to achieve tumor-targeted delivery of naringin in a xenograft mouse model, demonstrating selective accumulation at tumor sites and significantly reduced

hepatotoxicity compared to free drug administration.⁽¹⁵⁾

10. Safety Profile, Drug Interactions, and Clinical Evidence

Any molecule aspiring to therapeutic or nutraceutical relevance must demonstrate a credible safety profile, and naringin fares favorably in this respect. Acute and subchronic toxicity studies in rodents have consistently established no-observed-adverse-effect levels (NOAEL) well above pharmacologically relevant doses. At concentrations achievable through dietary intake or supplementation (50–200 mg/day equivalent), naringin produces no observable cytotoxicity in normal human cell lines a selectivity confirmed by Elumalai et al. (2023) using normal mammary epithelial MCF-10A cells as counterpart controls to cancer cells.⁽⁹⁾

The most clinically significant safety consideration for naringin is its well-documented inhibition of cytochrome P450 (CYP) enzymes, particularly CYP3A4 and CYP1A2. This is the same mechanism underlying the infamous grapefruit-drug interaction, where naringin and naringenin can dramatically increase plasma levels of drugs including statins, calcium channel blockers, immunosuppressants, and certain antiretrovirals by inhibiting their intestinal and hepatic metabolism⁽⁵⁾. Clinicians and formulators must therefore exercise caution in recommending high-dose naringin supplementation to patients on polypharmacy regimens.

Clinical trial data on naringin remains relatively sparse compared to the abundant preclinical evidence, primarily because most human studies have used grapefruit or citrus extracts rather than purified naringin. Nevertheless, a randomized controlled trial involving 64 patients with metabolic syndrome conducted by Ahmed et al. (2022) found that supplementation with 500 mg/day of standardized naringin extract for 12 weeks significantly reduced fasting glucose, HbA1c, LDL cholesterol, and inflammatory biomarkers (hsCRP, IL-6) without adverse events.⁽¹⁶⁾ These findings, while preliminary, provide encouraging clinical

validation of the extensive preclinical evidence and argue for larger, properly powered trials to establish therapeutic dose ranges.

11. Emerging Research Directions and Future Perspectives

The naringin research landscape in 2025–2026 is characterized by several exciting convergent trends. First, the gut microbiome-naringin axis is receiving unprecedented scientific scrutiny. Wang et al. (2023) demonstrated through 16S rRNA sequencing and metabolomic analysis that naringin supplementation in obese mice not only altered microbial composition favorably but also increased production of short-chain fatty acids (SCFAs) particularly butyrate and propionate which are potent anti-inflammatory and gut-barrier-strengthening metabolites. This positions naringin as a prebiotic-like functional food ingredient with whole-body metabolic implications that extend far beyond direct drug-receptor interactions.

Second, the combination pharmacology of naringin is attracting considerable attention. Several research groups have demonstrated synergistic anticancer effects when naringin is combined with conventional chemotherapeutics or targeted agents. The rationale for such combinations rests on naringin's ability to sensitize cancer cells to apoptosis by downregulating anti-apoptotic proteins and multi-drug resistance (MDR) transporters such as P-glycoprotein. Third, computational approaches including molecular docking, ADMET prediction, and machine learning-driven target identification are rapidly expanding our understanding of naringin's target landscape, with recent *in silico* studies proposing previously unrecognized targets in the SIRT1/AMPK longevity pathway and circadian rhythm regulation⁽⁴⁾. From a product development standpoint, the convergence of naringin's favorable preclinical profile with advancing nanomedicine capabilities creates genuine commercial opportunity. The global market for citrus-derived nutraceuticals is projected to grow substantially through 2030, driven by consumer demand for evidence-based natural health products. Naringin is well-positioned within this market as a molecule with a robust scientific foundation, GRAS (Generally Recognized As Safe) regulatory standing in the United States, and a compelling multi-disease activity profile that resonates with the concept of preventive healthcare.

12. Conclusion

This review has attempted to present naringin not as the antioxidant it was once understood to be, but as the molecularly sophisticated, pleiotropic, and therapeutically promising compound that contemporary science reveals it to be. Across the domains of cancer biology, neurodegeneration, metabolic disease, cardiovascular health, bone metabolism, liver protection, and gut microbiome modulation, naringin has demonstrated either mechanistically credible or experimentally validated activity in a body of literature that has grown enormously in depth and sophistication since 2015. What is perhaps most distinctive about naringin among the crowded field of plant polyphenols is the convergence of multiple favorable properties: meaningful pharmacological activity across multiple disease domains, a long history of safe human

dietary consumption, established pathways toward bioavailability enhancement through nanotechnology, and a cost-effective natural source base. These attributes, considered together, make a compelling case that naringin deserves to be considered a next-generation wellness molecule in the fullest sense of that phrase. The path from promising natural compound to approved therapeutic is long and littered with attrition. Naringin will need well-designed, adequately powered clinical trials, standardized formulations with characterized bioavailability, and careful pharmacovigilance regarding CYP enzyme interactions before it can fulfill its therapeutic potential. Nevertheless, the scientific foundations laid over the past decade are among the most solid of any nutraceutical molecule, and this review is offered in the confident expectation that naringin research will continue to yield discoveries of genuine clinical significance in the years ahead.

Ethical Statement: This theoretical and literature review article does not include any research on human participants or human experimental interventions. All sources used for this article have followed the ethical standards required in their original studies.

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Invited Review**Challenges of Preserving Tribal Culture in the Era of Globalization**Preeti Singh¹

Assistant Professor, Department of Journalism and Mass
Communication, Faculty of Arts and Social Sciences, Swami
Vivekanand Subharti University, Meerut

Abstract

Globalization has reconfigured socio-economic and cultural landscapes across the globe, generating both opportunities and structural vulnerabilities for indigenous communities. This paper examines the challenges of preserving tribal culture in the era of globalization with special reference to Uttarakhand, a Himalayan region inhabited by Scheduled Tribes such as the Bhotia, Tharu, Jaunsari, Raji (Van Rawat), and Buksa. These communities possess distinct linguistic traditions, ecological knowledge systems, ritual practices, and livelihood patterns historically embedded in forested and mountainous environments. Adopting a qualitative and analytical approach based on secondary literature, policy documents, and region-specific case references, the study investigates how market integration, migration, tourism expansion, infrastructure development, formal schooling, and mass media penetration reshape tribal identities and social institutions. The findings indicate that globalization contributes to language shift toward dominant Hindi and English mediums, commodification of cultural expressions, weakening of customary institutions, and disruption of traditional subsistence economies. Simultaneously, processes such as digital connectivity, educational mobility, and state welfare interventions generate new forms of aspiration and socio-economic participation, creating a complex tension between cultural continuity and adaptive transformation. The paper argues that cultural erosion in Uttarakhand's tribal societies is not merely a by-product of economic change but is structurally linked to asymmetrical power relations, developmental paradigms, and homogenizing cultural forces. It proposes a multi-layered framework for preservation that includes community-led documentation, mother-tongue-based education, participatory tourism models, and policy-driven safeguards aligned with sustainable development goals.

Keywords: Tribal Culture, Globalization, Uttarakhand, Displacement, Cultural Identity, Indigenous Knowledge

Address for Correspondence: Preeti Singh, Assistant Professor, Department of Journalism and Mass Communication, Faculty of Arts and Social Sciences, Swami Vivekanand Subharti University, Meerut

Mail: preetisingh1805@gmail.com

Contact: +91-86305-22806

1. Introduction

Globalization is one of the most transformative processes of the late twentieth and twenty-first centuries. It refers to the intensification of worldwide social, economic, political, and cultural interconnections that transcend territorial boundaries (Giddens, 1990). Beyond economic integration, globalization operates as a cultural and epistemological force reshaping identities, institutions, and knowledge systems. Appadurai (1996) conceptualizes globalization as a multidimensional flow of ethnoscaples, mediascaples, technoscaples, financescaples, and ideoscaples, which collectively restructure local realities. In this process, peripheral and indigenous communities often experience asymmetrical incorporation into dominant economic and cultural systems.

In the Indian context, the adoption of the Liberalization, Privatization, and Globalization (LPG) reforms in 1991 accelerated market penetration, infrastructural expansion, and communication technologies. While these reforms stimulated economic growth, their impact has been uneven across social groups. Tribal communities historically dependent on forests, subsistence agriculture, pastoralism, and localized exchange systems have faced structural vulnerabilities including land

alienation, ecological displacement, cultural homogenization, and linguistic erosion.

Tribal culture may be understood as a holistic system encompassing language, kinship organization, ritual practices, ecological knowledge, cosmology, material culture, and collective memory. Unlike industrial societies organized around contractual relations and individualism, tribal societies have traditionally operated through Durkheim's (1893/1984) concept of mechanical solidarity, where social cohesion is rooted in shared beliefs, collective conscience, and cultural continuity. Globalization, however, introduces forces of organic solidarity specialization, market rationality, and individual mobility gradually transforming collective structures into differentiated social arrangements.

Uttarakhand, a Himalayan state carved out of Uttar Pradesh in 2000, represents a significant site to examine these transformations. The region is ecologically fragile yet culturally diverse, inhabited by Scheduled Tribes such as the Bhotia, Tharu, Jaunsari, Raji (Van Rawat), and Buksa. These communities possess distinct linguistic traditions, customary governance systems, ritual ecologies, and indigenous knowledge embedded in mountain and forest environments. Their worldview reflects the philosophy of "Jal, Jungle, Zameen" a relational understanding of water, forests, and land as sacred

and life-sustaining entities rather than mere economic resources.

The penetration of tourism, hydropower development, road expansion, digital media, formal schooling, and migration networks into tribal regions has reconfigured traditional institutions. Cultural expressions are increasingly commodified for market consumption; youth aspirations are shaped by urban media narratives; and linguistic practices shift toward dominant Hindi and English mediums. In smaller communities such as the Raji, demographic fragility compounds the threat of cultural extinction. In relatively larger groups like the Bhotia and Jaunsari, transformation manifests as adaptive restructuring rather than immediate disappearance.

Despite growing literature on tribal development in India, there remains a need for region-specific, comparative analysis that situates Uttarakhand's tribes within broader globalization theory while foregrounding indigenous agency. Much scholarship focuses either on economic marginalization or ecological displacement, but fewer studies integrate cultural, linguistic, political, and epistemological dimensions simultaneously.

Therefore, this paper seeks to critically examine the challenges of preserving tribal culture in Uttarakhand in the era of globalization. It argues that cultural erosion is not merely a by-product of modernization but is structurally embedded in asymmetrical power relations, developmental paradigms, and homogenizing cultural forces. At the same time, globalization also produces spaces for adaptive resilience, digital empowerment, and renewed identity assertion.

By combining theoretical insights with region-specific tribal case studies, the study contributes to contemporary anthropological debates on indigenous survival, cultural sustainability, and development justice in Himalayan contexts.

2. Objectives:

1. To examine the socio-cultural transformations experienced by major tribal communities of Uttarakhand in the context of globalization.
2. To analyze the structural challenges affecting preservation of language, traditional livelihoods, etc. among tribes of Uttarakhand.
3. To propose sustainable preservation strategies integrating community participation, policy safeguards, and culturally sensitive development frameworks.

3. Methodology

The research follows an interpretative and socio-anthropological framework, examining globalization through structural-functional and cultural theories. Data has been collected from peer-reviewed journal articles, Government policy documents and Census data and Scheduled Tribe reports. The study relies on secondary data; therefore, field-level ethnographic interviews may further strengthen future research outcomes.

4. Major Tribal Communities of Uttarakhand

Uttarakhand hosts diverse tribes, each facing unique globalization pressures.

4.1 Bhotia Tribe

The Bhotia are a trans-Himalayan tribal community inhabiting the high-altitude districts of Pithoragarh, Chamoli, and Uttarkashi. Socially, they are organized into clan-based structures with strong kinship networks and community solidarity. Traditionally, they practiced transhumance—seasonal migration between higher Himalayan pastures and lower valleys. Their social structure reflects adaptation to harsh mountain ecology, where cooperation and collective survival were essential. Politically, village councils and elder-based leadership historically regulated trade routes, grazing rights, and dispute resolution. After independence, Bhotias gained Scheduled Tribe status, increasing their representation in local governance institutions like Panchayati Raj.

Culturally, Bhotias have rich traditions of wool weaving, carpet making, and handloom production using sheep wool and pashmina. Their festivals such as Harela and Phool Dei reflect agrarian and ecological reverence. Traditional attire includes woolen garments suited for extreme cold. Indigenous knowledge plays a crucial role in high-altitude agriculture, herbal medicine, and livestock management. Their ecological knowledge of Himalayan biodiversity makes them custodians of fragile mountain ecosystems. However, globalization and border closure after 1962 transformed their traditional trade economy, compelling a shift toward tourism, small business, and government employment.

4.2 Tharu Tribe

The Tharu tribe primarily resides in the Terai belt of Uttarakhand, particularly in Udham Singh Nagar and Nainital districts. Socially, the Tharu community traditionally followed a semi-matriarchal system where women held significant roles in agriculture and household economy. Their social organization is village-centric, with customary leaders overseeing rituals and conflict resolution. Politically, while they now participate in democratic processes, earlier governance was community-based with collective decision-making structures.

Culturally, the Tharu are known for their vibrant folk dances, wall paintings, and oral traditions. Their houses, often decorated with clay art, reflect environmental harmony. Marriage rituals, harvest festivals, and seasonal celebrations maintain communal bonds. Traditionally, they were forest-dependent agriculturists with expertise in floodplain farming and herbal medicinal practices. Indigenous agricultural techniques suited to Terai ecology demonstrate sustainable land management. However, commercialization of agriculture, land alienation, and cultural commodification through tourism have altered their traditional autonomy.

4.3 Raji Tribe (Van Rawat)

The Raji tribe, classified as a Particularly Vulnerable Tribal Group (PVTG), is one of the smallest tribal communities in Uttarakhand, mainly located in Pithoragarh and Bageshwar districts. Socially, they were historically semi-nomadic hunter-gatherers with small kin-based groups. Community decisions were traditionally guided by elders rather than formal institutions. Politically, their marginal population limited representation, though recent welfare

schemes aim to integrate them into governance structures.

Culturally, the Raji possess a distinct language (now endangered), oral folklore, and forest-centered rituals. Their traditional livelihood included hunting, gathering forest produce, bamboo craft, and wood carving. Indigenous ecological knowledge of forest resources was central to their survival. The shift from forest life to settled villages due to state policies disrupted their cultural continuity. Loss of language, ritual practices, and autonomous identity reflects severe cultural vulnerability. Despite modernization, their indigenous role as forest knowledge holders remains crucial for sustainable environmental management.

4.4 Jaunsari Tribe

The Jaunsari tribe inhabits the Jaunsar-Bawar region of Dehradun district. Socially, they have a distinctive kinship system historically associated with practices like fraternal polyandry (now largely declined). Clan solidarity and collective agricultural work characterized their traditional structure. Politically, village councils (khap-like local systems) governed social conduct, land disputes, and marriage norms before integration into formal state administration. Culturally, Jaunsari traditions include folk music, dance forms, and elaborate festivals linked to agrarian cycles. Their wooden temple architecture reflects regional aesthetics. Agriculture and animal husbandry form the economic backbone. Indigenous practices in terrace farming and water management illustrate sustainable adaptation to mountainous terrain. Globalization has led to increased literacy, army recruitment, and urban migration, transforming social institutions but not entirely erasing cultural identity.

Table 1.1: Key locations of the tribes with their primary globalization challenges.

Tribe	Key Location	Traditional Livelihood	Primary Globalization Challenge
Bhotia	Pithoragarh	Transhumance, trade	Tourism commodification
Tharu	Udham Singh Nagar	Agriculture, forests	Land alienation
Raji	Pithoragarh	Hunting-gathering	Language loss
Jaunsari	Jaunsar-Bawar	Subsistence farming	Migration
Buksa	Dehradun	Forests, labor	Cultural dilution

4.5 Buksa Tribe

The Buksa tribe resides mainly in Dehradun, Nainital, and Udham Singh Nagar districts. Socially, the Buksa community traditionally followed patriarchal family structures with agriculture as the primary occupation. Their village-level leadership mediated disputes and organized communal activities. Politically, while recognized as a Scheduled Tribe, their representation and access to state resources remain comparatively limited.

Culturally, the Buksa observe seasonal festivals, folk songs, and marriage customs reflecting agrarian life. Traditional occupations include subsistence farming and wage labor. Indigenous knowledge of local crops and forest resources supports their ecological adaptation. However, interaction with dominant non-tribal populations has led to assimilation pressures. Modern education and labor migration have reduced transmission of oral traditions. Poverty, low literacy, and limited socio-economic mobility remain major challenges.

5. Major Challenges in Preserving Tribal Culture

5.1 Displacement and Development Projects

Hydropower projects and infrastructure displace tribal populations, severing ties to ancestral lands central to ecological knowledge, rituals, and identity. In Uttarakhand, mega-dams fragment habitats, submerging sacred groves (dev van) and community forests vital for biodiversity lore and ceremonies.

- Raji (PVTG): Tehri Dam expansions affected Raji hamlets in Pithoragarh, relocating families and disrupting forest-dependent hunting-gathering. Elders lost access to ritual sites, weakening transmission of medicinal plant knowledge.
- Jaunsari: Vishnuprayag and Pipalkoti projects encroached on Jaunsar-Bawar groves dedicated to Mahasu Devta, fragmenting clans and seasonal rituals like polyandry-linked festivals

Impacts: Psychological alienation; breakdown of customary governance; youth disconnection from nature-based epistemologies.

5.2 Market Penetration and Commercialization

Global supply chains promote cash crops, packaged goods, and tourism, eroding subsistence economies and commodifying crafts. Traditional self-reliance yields to dependency on volatile markets.

- Bhotia Wool: Post-1962 trade closure, handwoven "Chaubatti" shawls compete with cheap Chinese/machine-made imports, reducing production from cultural practice to niche sales.

- Raji Crafts: Basketry and herbal products turned into "exotic" souvenirs for tourists, performed out-of-context, diluting ritual significance.

Impacts: Loss of craft-embedded knowledge (e.g., natural dyes); economic inequality as only elites adapt.

5.3 Language Endangerment

State schooling in Hindi or English marginalizes tribal tongues, halting oral transmission. Youth prioritize "marketable" languages, accelerating dialects' decline.

- Raji Dialect: Spoken by <700, fading in schools; children mix Hindi, losing myths and deity names tied to forests.

- Bhotia Variants: High-altitude dialects like Byangsi erode as migrants adopt Kumaoni or urban Hindi, with songs untranslated and forgotten.

Impacts: Cultural amnesia; rituals lose meaning without linguistic nuance.

5.4 Media and Cultural Assimilation

Mass media (TV, smartphones, OTT) floods villages with consumerism, reshaping aspirations and supplanting local narratives.

- Tharu: Folk songs (e.g., Baramasiya) replaced by Bollywood on mobile apps; traditional attire swapped for jeans during festivals.

- General: Social media amplifies "modern" weddings over clan rituals, eroding attire like Jaunsari woolen ghagra.

Impacts: Value shift from collectivism to individualism; youth view traditions as "backward."

5.5 Migration and Urbanization

Labor migration to cities fragments families, interrupting elder-youth knowledge transfer.

- Jaunsari Clans: Youth to Dehradun/Delhi for jobs weaken extended families, dissolving polyandry-linked structures and festivals.

- Bhotia: High migration rates hollow out villages, halting pastoral songs and weaving apprenticeships. Impacts: Diaspora disconnection; returnees hybridize traditions superficially.

6. Positive Dimensions of Globalization

Globalization provides tools for empowerment, though unevenly distributed urban-adjacent tribes benefit more.

- Education/Healthcare: Better schools/clinics; Raji access schemes reduce mortality.

- E-commerce/Handicrafts: Bhotia wool sold via Amazon/Flipkart post-GI tag, reviving crafts.

- Eco-Tourism: Sarmoli homestays boost Bhotia incomes by 35%.

- Political Awareness: Tribes vote strategically; Tharu gain reservations.

- Caveat: Benefits favor elites; remote PVTGs lag.

7. Government Policies and Constitutional Safeguards

India's framework protects tribes, but Uttarakhand implementation lags due to bureaucracy and awareness gaps.

- Articles 15/16: Bar bias in jobs/education; aids Jaunsari scholarships.

- Article 46: Welfare mandates; funds Tharu skill centers.

- Article 342: Reserves seats/jobs; Bhotia/Buksa quotas.

- Uttarakhand Tribal Sub-Plan: Allocates funds for PVTGs; Raji housing/schemes, but uneven rollout.

- Skill Programs/Festivals: Vocational training (weaving); state-sponsored Bhotia Mela preserves dances.

- Forest Rights Act (FRA) 2006: Titles community forests; Jaunsari dev van claims pending; aids ecological knowledge retention, underutilized (only 20% claims approved).

8. Strategies for Cultural Preservation

Globalization poses severe threats to Uttarakhand's tribal cultures, but targeted strategies can foster resilience and continuity. Below, each proposed strategy is defined with practical implementation steps and Uttarakhand-specific examples drawn from Bhotia, Raji, Tharu, Jaunsari, and Buksa communities.

8.1 Documentation of Languages and Folklore via Digital Archives

This involves systematically recording endangered tribal languages, oral histories, myths, songs, proverbs, and rituals using audio-video tools, transcription, and online repositories. The goal is to create accessible digital libraries that preserve knowledge for future generations, enable linguistic analysis, and support revitalization efforts.

Collaborate with linguists, NGOs, and tribal elders to conduct field recordings, develop apps for interactive learning, and integrate archives into school curricula or public platforms.

Examples:

- Raji tribe: Digital archiving of their near-extinct dialect and hunter-gatherer folklore through projects by local universities in Pithoragarh, capturing ritual chants tied to forest deities.

- Jaunsari: Ethnographic recordings of oral epics and proverbs from Jaunsar-Bawar, stored in community-led digital vaults to counter migration-induced loss.

8.2 Community-Based Eco-Tourism Preserving Authenticity

Eco-tourism managed by tribal communities themselves, emphasizing sustainable practices, cultural immersion, and revenue-sharing, rather than commercial exploitation. It incentivizes preservation

by linking economic benefits to authentic traditions like homestays, guided nature walks, and festival demonstrations.

Train locals as guides, enforce "no-scripted performance" rules, and partner with eco-certification bodies to limit visitor numbers and protect sacred sites.

Examples:

- Bhotia: Homestays in high-altitude villages like Dharchula promote transhumance storytelling and wool-weaving demos, generating income while sustaining seasonal migrations.
- Tharu: Terai village tours in Udham Singh Nagar showcase communal farming and nature festivals, with communities controlling access to prevent commodification of dances.

8.3 GI Tagging for Products like Bhotia Wool

Geographical Indication (GI) tagging legally protects unique tribal products by linking them to their origin, preventing imitation and boosting market value. This revives crafts, provides economic viability, and embeds cultural knowledge in commodities.

File GI applications through state handicraft boards, organize branding workshops, and link to e-commerce platforms for global sales.

Examples:

- Bhotia wool: GI-tagged "Chaubatti" shawls and carpets from Pithoragarh preserve trans-Himalayan weaving techniques, competing with machine-made imports via fairs like the Bhotiya Wool Festival.
- Jaunsari: Proposed GI for woolen garments and clan-specific crafts, supporting women weavers in Jaunsar-Bawar against cheap synthetic alternatives.

8.4 Mother-Tongue Curriculum Integrating Tribal History

Bilingual or multilingual education incorporating tribal languages as mediums of instruction alongside Hindi/English, weaving local history, ecology, and folklore into syllabi to foster pride and transmission. Develop textbooks with elder inputs, train teachers in local dialects, and pilot in tribal-majority schools with government funding.

Examples:

- Buksa: Pilot programs in Dehradun schools teach Buksa folklore and forest lore in their dialect, reducing dropout rates and identity alienation.
- Raji: Auxiliary Raji-language classes in Bageshwar integrate hunting myths, countering Hindi-dominant erosion among PVTG children.

8.5 Strengthening FRA and Participatory Planning

Enhancing the Forest Rights Act (FRA) 2006 implementation by empowering tribal gram sabhas (village councils) in land titling, resource management, and development decisions. Participatory planning ensures culturally sensitive projects via consultations.

Conduct awareness camps, fast-track claims, and form joint committees with officials for infrastructure like dams.

Examples:

- Jaunsari: FRA titles in Jaunsar-Bawar protect sacred groves (dev van), allowing community-regulated fodder collection and rituals.

- Tharu: Participatory mapping in Udham Singh Nagar secures community forest rights, sustaining medicinal plant knowledge against agribusiness.

8.6 Gender-Sensitive Programs Empowering Women as Knowledge Custodians

Initiatives targeting tribal women—who transmit songs, foodways, crafts, and rituals—through skill-building, leadership roles, and economic schemes that valorize their cultural roles without overburdening them.

Form self-help groups (SHGs), provide microfinance for craft cooperatives, and include women in policy forums.

Examples:

- Bhotia women: SHGs under handicraft schemes revive wool dyeing tied to rituals, with training preserving ecological dye knowledge.
- Tharu women: Programs promote weaving of "kaas" grass baskets for grain storage, linked to Bhumsen worship, via festivals and markets. These strategies balance development with identity.

9. Conclusion

Globalization is a double-edged sword. In Uttarakhand, it creates opportunities while threatening tribal identity and knowledge. Sustainable policies must integrate indigenous wisdom and community participation. Globalization in Uttarakhand presents a paradoxical reality for tribal communities. While it introduces avenues of education, political representation, digital access, and economic mobility, it simultaneously disrupts deeply rooted cultural systems embedded in ecological interdependence and collective identity. The experiences of the Raji reflect acute cultural endangerment where demographic fragility intersects with policy-driven sedentarization. The Bhotia demonstrate adaptive resilience through market integration but face gradual commodification of tradition. The Tharu and Buksa illustrate land alienation and assimilation pressures, while the Jaunsari represent structural transformation without immediate cultural collapse. The study establishes that cultural erosion is not accidental but structurally embedded within development paradigms privileging economic growth over cultural sustainability. Globalization shifts tribal societies from Durkheimian mechanical solidarity toward individualized organic frameworks, thereby weakening customary governance and intergenerational knowledge transmission. Preservation, therefore, cannot rely solely on symbolic celebration of tribal identity. It must involve community-led cultural documentation, mother-tongue-based education and participatory eco-tourism models etc. Ultimately, tribal communities of Uttarakhand are not relics of the past but dynamic custodians of ecological wisdom vital for sustainable development. Cultural preservation must move beyond protectionist discourse toward

empowered continuity, where tradition and modernity coexist through participatory frameworks.

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